



Genesco's Cold Feet, Warm Shoes Event Fits 400 Students At Nashville's Park Avenue Elementary

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-- 29th Annual Community Outreach Event Included 200 Genesco Volunteers Fitting Students with New Shoes, Hats for the Holidays --

NASHVILLE, Tenn., Dec. 20, 2018 /PRNewswire/ -- More than 200 Genesco employee volunteers help fit more than 400 students with new shoes and hats as part of the Company's 29th annual *Cold Feet, Warm Shoes* community event. Company volunteers recently set up a mock shoe store in Nashville's Park Avenue Elementary gym to provide a fun and empowering experience for the children.



In its 29th year, *Cold Feet, Warm Shoes* is Genesco's signature community outreach program. Genesco volunteers individually measure and fit each child with a pair of new shoes in a mock shoe store set up in the school's gym. They also received a warm hat. *Cold Feet, Warm Shoes* provides children with the power of choice, the same respect and service they would receive at any of Genesco's 2,650 retail stores, and the practical solution of properly fitting, warm footwear.

Genesco Inc. (NYSE: GCO), a Nashville-based specialty retailer, sells footwear, headwear, sports apparel and accessories in more than 2,650 retail stores and leased departments throughout the U.S., Canada, the United Kingdom, the Republic of Ireland and Germany, principally under the names Journeys, Journeys Kidz, Shi by Journeys, Schuh, Schuh Kids, Little Burgundy, Lids, Locker Room by Lids, Johnston & Murphy, and on internet websites www.journeys.com, www.journeyskidz.com, www.journeys.ca, www.shibyjourneys.com, www.schuh.co.uk, www.littleburgundyshoes.com, www.johnstonmurphy.com, www.lids.com, www.lids.ca, www.lidslockerroom.com, www.trask.com, and www.dockersshoes.com. The Company's Lids Sports Group division operates the Lids headwear stores, the Locker Room by Lids and other team sports fan shops and single team clubhouse stores. In addition, Genesco sells wholesale footwear under its Johnston & Murphy brand, the Trask brand, the licensed Dockers brand, and other brands. For more information on Genesco and its operating divisions, please visit www.genesco.com.

Cutline: Genesco's Mario Gallione (president of its Journeys division) helps fit students at Nashville's Park Avenue Elementary with new shoes. On Friday, Dec. 14, 200 employees from Genesco set up a mock shoe store and fitted nearly 400 students with new shoes and a warm hat for the holidays as part of its 29th annual "*Cold Feet, Warm Shoes*" community outreach event.

 View original content to download multimedia: <http://www.prnewswire.com/news-releases/genescos-cold-feet-warm-shoes-event-fits-400-students-at-nashvilles-park-avenue-elementary-300769318.html>

SOURCE Genesco Inc.

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