



## Johnston & Murphy and Journeys Named to Newsweek's America's Best Retailers 2023 List

September 25, 2023

NASHVILLE, Tenn., Sept. 25, 2023 --- Genesco Inc. retail brands Johnston & Murphy and Journeys have been named to *Newsweek's* list of America's Best Retailers 2023 list. Johnston & Murphy was honored as the #1 Single-Brand Footwear Retailer and Journeys as #4 in the Multi-Brand Footwear Retailer category. The award is presented by *Newsweek* and Statista Inc.

"We are honored that the hard work of our Johnston & Murphy employees is recognized by customers, from product development to the world-class service we aim to offer every shopper who walks through our doors or visits us online. We look forward to providing our customers with quality products and top-notch service for years to come," said Danny Ewoldsen, Johnston & Murphy president.

"This recognition is a tribute to the hard work of our outstanding employees who have established Journeys as the destination teen retailer for footwear. Journeys is an attitude that you can wear. Our in-store experience features an energetic environment, friendly, passionate staff, and an inclusive atmosphere where self-expression is not just accepted – but encouraged and embraced," said Mike Sybert, Journeys chief operating officer.

America's Best Retailers 2023 were identified based on the results of an independent survey of more than 9,000 U.S. customers who have shopped in-person at the retail stores during the past three years. In total, more than 140,000 evaluations were collected. The final assessment and rankings were based on the "likelihood of recommendation" and five evaluation criteria: products, customer service, atmosphere, accessibility and shop layout.

The awards list can currently be viewed on *Newsweek's* website.

### **About Genesco Inc.**

Genesco Inc. (NYSE: GCO) is a footwear focused company with distinctively positioned retail and lifestyle brands and proven omnichannel capabilities offering customers the footwear they desire in engaging shopping environments, including approximately 1,400 retail stores and branded e-commerce websites. Its Journeys, Little Burgundy and Schuh brands serve teens, kids and young adults with on-trend fashion footwear that inspires youth culture in the U.S., Canada and the U.K. Johnston & Murphy serves the successful, affluent man and woman with premium footwear, apparel and accessories in the U.S. and Canada, and Genesco Brands Group sells branded lifestyle footwear to leading retailers under licensed brands including Levi's, Dockers and G.H. Bass. Founded in 1924, Genesco is based in Nashville, Tennessee. For more information on Genesco and its operating divisions, please visit [www.genesco.com](http://www.genesco.com).