



Photo of Genesco Employees Fitting Students with New Shoes at Ida B. Wells Elementary School in Nashville Available on Business Wire's Website and the Associated Press Photo Network

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NASHVILLE, Tenn.--(BUSINESS WIRE)--Oct. 3, 2024-- A photo is available on Business Wire's website and the Associated Press photo network of more than 150 Genesco employees fitting approximately 250 students at Ida B. Wells Elementary School in Nashville with new shoes from the Nashville-based footwear focused retailer in celebration of its 100th anniversary. The photo is courtesy of Genesco, Inc.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20241003973121/en/>



More than 150 Genesco employees fitted approximately 250 students at Ida B. Wells Elementary School in Nashville today with new shoes from Nashville-based footwear focused retailer in celebration of its 100th anniversary. Genesco partnered with Nashville-based, global nonprofit Soles4Souls, to surprise the elementary school students with brand new shoes, socks and snacks before hitting the red carpet to snap a photo. In its 35th year, Cold Feet, Warm Shoes recreates a real-life, in-store experience, complete with a mock shoe store, customized shoe fitting where employee volunteers measure each student's foot and fit them with a new pair of shoes and socks. (Photo: Business Wire)

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