#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (date of earliest event reported): December 6, 2019 (December 6, 2019)

#### GENESCO INC.

(Exact name of registrant as specified in its charter)

1-3083 62-0211340 Tennessee (State or Other Jurisdiction (Commission (I.R.S. Employer of Incorporation) File Number) Identification No.) 1415 Murfreesboro Pike Tennessee 37217-2895 Nashville (Address of Principal Executive Offices) (Zip Code)

(615) 367-7000

Registrant's telephone number, including area code

Not Applicable (Former Name or Former Address, if Changed Since Last Report)

| check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below) |
|---|
| Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)   |
| Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)  |
| Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))  |
| Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))  |
|   |

Securities registered pursuant to Section 12(b) of the Act:

| Title of each class            | Trading Symbol(s) | Name of exchange on which registered |
|--------------------------------|-------------------|--------------------------------------|
| Common Stock, \$1.00 par value | GCO               | New York Stock Exchange              |

| Indicate by check mark whether the registrant is an emerging growth company as defi | ined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 |
|---|--|
| (§240.12b-2 of this chapter).   |  |
|   | Emerging growth company □  |

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

#### ITEM 2.02. RESULTS OF OPERATIONS AND FINANCIAL CONDITION.

On December 6, 2019, Genesco Inc. issued a press release announcing results of operations for the fiscal third quarter ended November 2, 2019. A copy of the press release is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

On December 6, 2019, the Company also posted on its website, www.genesco.com, a slide presentation with summary results and guidance. A copy of the slide presentation is furnished as Exhibit 99.2 to this Current Report on Form 8-K.

In addition to disclosing financial results calculated in accordance with United States generally accepted accounting principles (GAAP), the press release and summary results and guidance furnished herewith contain non-GAAP financial measures, including adjusted selling, general and administrative expense, operating income, pretax earnings, earnings from continuing operations and earnings per share from continuing operations, as discussed in the text of the release and as detailed on the reconciliation schedule attached to the press release. For consistency and ease of comparison with Fiscal 2020's previously announced earnings expectations and the adjusted results for the prior period announced last year, the Company believes that disclosure of the non-GAAP measures will be useful to investors.

#### ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS.

#### d) Exhibits

The following exhibits are furnished herewith:

| Exhibit Number |      | Description  |
|----------------|------|--|
|                | 99.1 | Press Release dated December 6, 2019, issued by Genesco Inc.                           |
|                | 99.2 | Genesco Inc. Third Fiscal Quarter Ended November 2, 2019, Summary Results and Guidance |
|                | 104  | Cover Page Interactive Data File (embedded within the Inline XBRL document)            |

#### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GENESCO INC.

Date: December 6, 2019 By: /s/ Mel Tucker

Name: Mel Tucker

Title: Senior Vice President and Chief Financial Officer

#### GENESCO INC. REPORTS FISCAL 2020 THIRD QUARTER RESULTS

-Third Quarter Comps Increased 3%, Including Positive Store Comps--Earnings Per Share Exceed Company's Expectations--Company Raises Full Year Outlook-

#### Third Quarter Fiscal 2020 Financial Summary

- Net sales were flat at \$537 million
- · Comparable sales increased 3%
- GAAP EPS from continuing operations increased to \$1.31 vs. \$1.00 last year
- Non-GAAP EPS from continuing operations increased to \$1.33(1) vs. \$0.97 last year

NASHVILLE, Tenn., Dec. 6, 2019 --- Genesco Inc. (NYSE: GCO) today reported GAAP earnings from continuing operations per diluted share of \$1.31 for the three months ended November 2, 2019, compared to \$1.00 in the third quarter last year. Adjusted for the excluded items in both periods, the Company reported third quarter earnings from continuing operations per diluted share of \$1.33 compared to \$0.97 per diluted share last year.

Robert J. Dennis, Genesco chairman, president and chief executive officer, said, "Our third quarter results meaningfully exceeded our expectations. Consolidated comparable sales increased 3% driven by the ongoing strength of our Journeys business, coupled with a much improved performance from Schuh in the U.K. The third quarter represented our tenth consecutive quarter of positive comparable sales for our footwear businesses and included digital comp growth of almost 20% as well as our ninth consecutive quarter of positive store comps. At the same time, higher gross margins at each of our divisions combined with our aggressive share repurchase activity over the past several months helped to achieve a 37% increase in adjusted earnings per share versus a vear ago.

"The fourth quarter has started well, highlighted by solid results during the Black Friday through Cyber Monday period versus the comparable period last year. Based on our strong third quarter results and positive start to the holiday season, we are raising our full-year guidance. We now expect earnings per share for Fiscal 2020 to be between \$4.10 to \$4.40, with an expectation that earnings for the year will be near the mid-point of the range, up from our previous range of \$3.80 to \$4.20. Our year-to-date performance highlights the success we are having as a footwear-focused company. Looking ahead, we believe the strong market positions occupied by each of our footwear businesses provide us with compelling future growth prospects which we are committed to capitalizing on to generate greater value for our shareholders."

(1)Excludes a charge for asset impairments, net of tax effect in the third quarter of Fiscal 2020 ("Excluded Items"). A reconciliation of earnings and earnings per share from continuing operations in accordance with U.S. Generally Accepted Accounting Principles ("GAAP") with the adjusted earnings and earnings per share numbers is set forth on Schedule B to this press release. The Company believes that disclosure of earnings and earnings per share from continuing operations adjusted for the items not reflected in the previously announced expectations will be meaningful to investors, especially in light of the impact of such items on the results.

#### Third Quarter Review

Net sales for the third quarter of Fiscal 2020 were flat at \$537 million compared to the third quarter of Fiscal 2019. Excluding the effect of lower exchange rates, net sales would have increased \$2 million compared to last year. Comparable sales increased 3%, with stores up 1% and direct up 19%. Direct-to-consumer sales were 11.4% of total retail sales for the quarter, compared to 9.6% last year.

#### Comparable Sales

| Comparable Same Store and Direct Sales: | 3QFY20 | 3QFY19 |
|---|--------|--------|
| Journeys Group                          | 4%     | 9%     |
| Schuh Group                             | 3%     | (4)%   |
| Johnston & Murphy Group                 | (6)%   | 10%    |
| Total Genesco Comparable Sales          | 3%     | 6%     |
| Same Store Sales                        | 1%     | 6%     |
| Comparable Direct Sales                 | 19%    | 12%    |

Third quarter gross margin this year was 49.2%, up 70 basis points, compared with 48.5% last year. The increase as a percentage of sales reflects higher initial margins and decreased markdowns for Journeys Group, improved margin in both sale and full price product at Schuh Group and a higher mix of direct to consumer sales and improved wholesale gross margin in Johnston & Murphy Group.

Selling and administrative expense for the third quarter this year was 44.2%, up 60 basis points, compared to 43.6% of sales for the same period last year. The increase as a percentage of sales was driven by the negative comparable sales at Johnston & Murphy and increased selling salaries, partially offset by decreased store rent.

Genesco's GAAP operating income for the third quarter was \$25.9 million, or 4.8% of sales this year, compared with \$26.4 million, or 4.9% of sales last year. Adjusted for the excluded items in both periods, operating income for the third quarter was \$26.7 million this year compared with \$26.3 million last year. Adjusted operating margin was 5.0% of sales in the third quarter of Fiscal 2020 and 4.9% last year.

Income tax expense for the quarter was \$6.5 million, or 25.4% in Fiscal 2020 compared to \$5.9 million, or 23.0% last year. Adjusted income tax expense, reflecting excluded items, was \$6.9 million, or 26.2% in Fiscal 2020 compared to \$6.4 million, or 25.1% last year. The higher adjusted tax amount for this year reflects the inability to recognize a tax benefit for certain foreign losses.

GAAP earnings from continuing operations were \$19.0 million in the third quarter of Fiscal 2020, compared to \$19.7 million in the third quarter last year. Adjusted for the excluded items in both periods, third quarter earnings from continuing operations were \$19.4 million, or \$1.33 per share, in Fiscal 2020, compared to \$19.1 million, or \$0.97 per share, last year.

#### Cash, Borrowings and Inventory

Cash and cash equivalents at November 2, 2019, were \$55.8 million, compared with \$53.4 million at November 3, 2018. Total debt at the end of the third quarter of Fiscal 2020 was \$79.5 million compared with \$81.8 million at the end of last year's third quarter, a decrease of 3%. Inventories increased 4% in the third quarter of Fiscal 2020 on a year-over-year basis.

#### Capital Expenditures and Store Activity

For the third quarter, capital expenditures were \$8 million, which consisted of \$5 million related to store remodels and new stores and \$3 million related to direct-to-consumer, omnichannel, information technology, distribution center and other projects. Depreciation and amortization was \$12 million. During the quarter, the Company opened four new stores and closed six stores. The Company ended the quarter with 1,492 stores compared with 1,537 stores at the end of the third quarter last year, or a decrease of 3%. Square footage was down 2% on a year-over-year basis.

#### Share Renurchase

For the third quarter of Fiscal 2020, the Company repurchased 1,150,198 shares for approximately \$41.3 million at an average price of \$35.90 per share. Since late December 2018 through last Friday, the Company has spent approximately \$235 million repurchasing over 5.5 million shares across three authorizations totaling \$325 million, including a new \$100 million authorization announced in late September.

#### Fiscal 2020 Outlook

For Fiscal 2020, the Company expects:

- · Comparable sales to be up 2% to 3%, and
- Adjusted diluted earnings per share from continuing operations in the range of \$4.10 to \$4.40 with an expectation that earnings per share for the year will be near the mid-point of the range (2)

Access the conference call for details regarding guidance assumptions.

#### Conference Call and Summary Financial Presentation and Guidance

The Company has posted a summary financial presentation of third quarter results and guidance on its website, www.genesco.com, in the investor relations section. The Company's live conference call on December 6, 2019, at 7:30 a.m. (Central time), may be accessed through the Company's website, www.genesco.com. To listen live, please go to the website at least 15 minutes early to register, download and install any necessary software.

<sup>(2)</sup> A reconciliation of the adjusted financial measures cited in the guidance to their corresponding measures as reported pursuant to GAAP is included in Schedule B to this press release.

#### Safe Harbor Statement

This release contains forward-looking statements, including those regarding the performance outlook for the Company and its individual businesses (including, without limitation, sales, expenses, margins and earnings) and all other statements not addressing solely historical facts or present conditions. Actual results could vary materially from the expectations reflected in these statements. A number of factors could cause differences. These include adjustments to estimates and projections reflected in forward-looking statements, including the level and timing of promotional activity necessary to maintain inventories at appropriate levels; the timing and amount of any share repurchases by the Company; the imposition of tariffs on imported products by the Company or its vendors as well as the ability and costs to move production of products to countries from which imported goods are not subject to tariffs; potential disruption to the flow of goods in the ports due to reactions made by companies to the potential imposition of tariffs; the Company's ability to obtain from suppliers products that are in-demand on a timely basis and effectively manage disruptions in product supply or distribution; unfavorable trends in fuel costs, foreign exchange rates, foreign labor and material costs, and other factors affecting the cost of products; the effects of the British decision to exit the European Union and other sources of weakness in the U.K. market, including potential effects on consumer demand, currency exchange rates, and the supply chain; the effectiveness of the Company's omnichannel initiatives; costs associated with changes in minimum wage and overtime requirements; cost associated with wage pressure associated with a full employment environment in the U.S. and the U.K. and competitor wage decisions; weakness in the consumer economy and retail industry for the products we sell; competition in the Company's markets, including online and including competition from the Company's vendors in the branded footwear market; fashion trends, including the lack of new fashion trends or products, that affect the sales or product margins of the Company's retail product offerings; weakness in shopping mall traffic and challenges to the viability of malls where the Company operates stores, related to planned closings of department stores and other stores or other factors and the extent and pace of growth of online shopping, risks related to the potential for terrorist events, especially in malls and shopping districts; changes in buying patterns by significant wholesale customers; bankruptcies or deterioration in financial condition of significant wholesale customers or the inability of wholesale customers or consumers to obtain credit; the Company's ability to continue to complete and integrate acquisitions, expand its business and diversify its product base; retained liabilities associated with divestitures of businesses including potential liabilities under leases as the prior tenant or as a guarantor of certain leases; and changes in the timing of holidays or in the onset of seasonal weather affecting period-to-period sales comparisons. Additional factors that could affect the Company's prospects and cause differences from expectations include the ability to build, open, staff and support additional retail stores and to renew leases in existing stores and control or lower occupancy costs, and to conduct required remodeling or refurbishment on schedule and at expected expense levels; the Company's ability to eliminate stranded costs associated with dispositions, including the sale of the Lids Sport Group business; the Company's ability to realize anticipated cost savings, including rent savings; deterioration in the performance of individual businesses or of the Company's market value relative to its book value, resulting in impairments of fixed assets, operating lease right of use assets or intangible assets or other adverse financial consequences and the timing and amount of such impairments or other consequences; unexpected changes to the market for the Company's shares or for the retail sector in general; costs and reputational harm as a result of disruptions in the Company's business or information technology systems either by security breaches and incidents or by potential problems associated with the implementation of new or upgraded systems; and the cost and outcome of litigation, investigations and environmental matters involving the Company. Additional factors are cited in the "Risk Factors," "Legal Proceedings" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" sections of, and elsewhere in, our SEC filings, copies of which may be obtained from the SEC website, www.sec.gov, or by contacting the investor relations department of Genesco via our website, www.genesco.com. Many of the factors that will determine the outcome of the subject matter

of this release are beyond Genesco's ability to control or predict. Genesco undertakes no obligation to release publicly the results of any revisions to these forward-looking statements that may be made to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events. Forward-looking statements reflect the expectations of the Company at the time they are made. The Company disclaims any obligation to update such statements.

#### About Genesco Inc.

Genesco Inc., a Nashville-based specialty retailer, sells footwear and accessories in more than 1,490 retail stores throughout the U.S., Canada, the United Kingdom and the Republic of Ireland, principally under the names Journeys, Journeys Kidz, Schuh, Schuh Kids, Little Burgundy, Johnston & Murphy, and on internet websites <a href="https://www.journeys.com">www.journeys.com</a>, <a href="h

#### GENESCO INC.

#### Condensed Consolidated Statements of Operations (in thousands, except per share data) (Unaudited)

|   | Quarter 3 |             |           | Quarter 3     |           |  |
|---|-----------|-------------|-----------|---------------|-----------|--|
|   |           | November 2, | % of      | November 3,   | % of      |  |
|   |           | 2019        | Net Sales | 2018          | Net Sales |  |
| Net sales                                     | \$        | 537,263     | 100.0 %   | \$<br>539,828 | 100.0 %   |  |
| Cost of sales                                 |           | 273,061     | 50.8 %    | 277,910       | 51.5 %    |  |
| Gross margin                                  |           | 264,202     | 49.2 %    | <br>261,918   | 48.5 %    |  |
| Selling and administrative expenses           |           | 237,460     | 44.2 %    | 235,601       | 43.6 %    |  |
| Asset impairments and other, net              |           | 799         | 0.1 %     | (70)          | 0.0 %     |  |
| Operating income                              |           | 25,943      | 4.8 %     | 26,387        | 4.9 %     |  |
| Other components of net periodic benefit cost |           | (92)        | 0.0 %     | (30)          | 0.0 %     |  |
| Interest expense, net                         |           | 602         | 0.1 %     | 837           | 0.2 %     |  |
| Earnings from continuing operations before    |           |             |           |               |           |  |
| income taxes                                  |           | 25,433      | 4.7 %     | 25,580        | 4.7 %     |  |
| Income tax expense                            |           | 6,454       | 1.2 %     | 5,886         | 1.1 %     |  |
| Earnings from continuing operations           |           | 18,979      | 3.5 %     | 19,694        | 3.6 %     |  |
| Loss from discontinued operations, net of tax |           | (80)        | 0.0 %     | (5,307)       | -1.0 %    |  |
| Net Earnings                                  | \$        | 18,899      | 3.5 %     | \$<br>14,387  | 2.7 %     |  |
| Basic earnings per share:                     |           |             |           |               |           |  |
| Before discontinued operations                | \$        | 1.31        |           | \$<br>1.01    |           |  |
| Net earnings                                  | \$        | 1.31        |           | \$<br>0.74    |           |  |
| Weighted-average shares outstanding - Basic   |           | 14,465      |           | 19,462        |           |  |
| Diluted earnings per share:                   |           |             |           |               |           |  |
| Before discontinued operations                | \$        | 1.31        |           | \$<br>1.00    |           |  |
| Net earnings                                  | \$        | 1.30        |           | \$<br>0.73    |           |  |
| Weighted-average shares outstanding - Diluted |           | 14,529      |           | 19,637        |           |  |

#### GENESCO INC.

#### Condensed Consolidated Statements of Operations (in thousands, except per share data) (Unaudited)

|   | Nine Months End | ed        | Nine Months Ended |           |
|---|-----------------|-----------|-------------------|-----------|
|   | November 2,     | % of      | November 3,       | % of      |
|   | 2019            | Net Sales | 2018              | Net Sales |
| Net sales   | \$<br>1,519,487 | 100.0 %   | \$<br>1,513,062   | 100.0 %   |
| Cost of sales   | 773,844         | 50.9 %    | 781,669           | 51.7 %    |
| Gross margin  | 745,643         | 49.1 %    | 731,393           | 48.3 %    |
| Selling and administrative expenses                     | 705,811         | 46.5 %    | 699,200           | 46.2 %    |
| Asset impairments and other, net                        | 1,843           | 0.1 %     | 1,019             | 0.1 %     |
| Operating income  | 37,989          | 2.5 %     | 31,174            | 2.1 %     |
| Other components of net periodic benefit cost           | (271)           | 0.0 %     | (67)              | 0.0 %     |
| Interest expense, net                                   | 783             | 0.1 %     | 2,968             | 0.2 %     |
| Earnings from continuing operations before income taxes | 37,477          | 2.5 %     | 28,273            | 1.9 %     |
| Income tax expense                                      | 11,235          | 0.7 %     | 6,748             | 0.4 %     |
| Earnings from continuing operations                     | 26,242          | 1.7 %     | 21,525            | 1.4 %     |
| Loss from discontinued operations, net of tax           | (420)           | 0.0 %     | (9,484)           | -0.6 %    |
| Net Earnings  | \$<br>25,822    | 1.7 %     | \$<br>12,041      | 0.8 %     |
| Basic earnings per share:                               |                 |           |                   |           |
| Before discontinued operations                          | \$<br>1.64      |           | \$<br>1.11        |           |
| Net earnings  | \$<br>1.61      |           | \$<br>0.62        |           |
| Weighted-average shares outstanding - Basic             | 16,023          |           | 19,361            |           |
| Diluted earnings per share:                             |                 |           |                   |           |
| Before discontinued operations                          | \$<br>1.63      |           | \$<br>1.10        |           |
| Net earnings  | \$<br>1.60      |           | \$<br>0.62        |           |
| Weighted-average shares outstanding - Diluted           | 16,136          |           | 19,511            |           |

#### GENESCO INC. Sales/Earnings Summary by Segment (in thousands)

(Unaudited)

|   |    | Quarter 3   |            |             | Quarter 3 |  |  |
|---|----|-------------|------------|-------------|-----------|--|--|
|   | ·  | November 2, | % of       | November 3, | % of      |  |  |
|   |    | 2019        | Net Sales  | 2018        | Net Sales |  |  |
| Sales:  |    |             |            |             |           |  |  |
| Journeys Group  | \$ | 354,920     | 66.1 % \$  | 345,702     | 64.0 %    |  |  |
| Schuh Group   |    | 92,899      | 17.3 %     | 95,567      | 17.7 %    |  |  |
| Johnston & Murphy Group                                 |    | 72,703      | 13.5 %     | 79,736      | 14.8 %    |  |  |
| Licensed Brands   |    | 16,726      | 3.1 %      | 18,757      | 3.5 %     |  |  |
| Corporate and Other                                     |    | 15          | 0.0 %      | 66          | 0.0 %     |  |  |
| Net Sales   | \$ | 537,263     | 100.0 % \$ | 539,828     | 100.0 %   |  |  |
| Operating Income (Loss):                                |    |             | <u> </u>   |             |           |  |  |
| Journeys Group  | \$ | 28,955      | 8.2 % \$   | 24,692      | 7.1 %     |  |  |
| Schuh Group   |    | 4,369       | 4.7 %      | 4,207       | 4.4 %     |  |  |
| Johnston & Murphy Group                                 |    | 3,715       | 5.1 %      | 5,072       | 6.4 %     |  |  |
| Licensed Brands   |    | (27)        | -0.2 %     | (218)       | -1.2 %    |  |  |
| Corporate and Other <sup>(1)</sup>                      |    | (11,069)    | -2.1 %     | (7,366)     | -1.4 %    |  |  |
| Operating income  |    | 25,943      | 4.8 %      | 26,387      | 4.9 %     |  |  |
| Other components of net periodic benefit cost           |    | (92)        | 0.0 %      | (30)        | 0.0 %     |  |  |
| Interest, net   |    | 602         | 0.1 %      | 837         | 0.2 %     |  |  |
| Earnings from continuing operations before income taxes |    | 25,433      | 4.7 %      | 25,580      | 4.7 %     |  |  |
| Income tax expense                                      |    | 6,454       | 1.2 %      | 5,886       | 1.1 %     |  |  |
| Earnings from continuing operations                     |    | 18,979      | 3.5 %      | 19,694      | 3.6 %     |  |  |
| Loss from discontinued operations, net of tax           |    | (80)        | 0.0 %      | (5,307)     | -1.0 %    |  |  |
| Net Earnings  | S  | 18,899      | 3.5 % \$   | 14.387      | 2.7 %     |  |  |

<sup>(1)</sup> Includes a \$0.8 million charge in the third quarter of Fiscal 2020 for asset impairments. Includes a (\$0.1) million gain in the third quarter of Fiscal 2019 which includes a (\$0.9) million gain related to Hurricane Maria, partially offset by \$0.7 million for asset impairments and \$0.1 million for hurricane losses.

#### GENESCO INC. Sales/Earnings Summary by Segment (in thousands)

(Unaudited)

|   | Nine Months Ended |             |            | Nine Months Ended |           |  |
|---|-------------------|-------------|------------|-------------------|-----------|--|
|   |                   | November 2, | % of       | November 3,       | % of      |  |
|   |                   | 2019        | Net Sales  | 2018              | Net Sales |  |
| Sales:  |                   |             |            |                   |           |  |
| Journeys Group  | \$                | 994,067     | 65.4 % \$  | 956,839           | 63.2 %    |  |
| Schuh Group   |                   | 262,219     | 17.3 %     | 273,992           | 18.1 %    |  |
| Johnston & Murphy Group                                 |                   | 214,704     | 14.1 %     | 223,861           | 14.8 %    |  |
| Licensed Brands   |                   | 48,392      | 3.2 %      | 58,158            | 3.8 %     |  |
| Corporate and Other                                     |                   | 105         | 0.0 %      | 212               | 0.0 %     |  |
| Net Sales   | \$                | 1,519,487   | 100.0 % \$ | 1,513,062         | 100.0 %   |  |
| Operating Income (Loss):                                |                   |             |            |                   |           |  |
| Journeys Group  | \$                | 59,260      | 6.0 % \$   | 44,722            | 4.7 %     |  |
| Schuh Group   |                   | (1,020)     | -0.4 %     | (360)             | -0.1 %    |  |
| Johnston & Murphy Group                                 |                   | 10,339      | 4.8 %      | 10,654            | 4.8 %     |  |
| Licensed Brands   |                   | 151         | 0.3 %      | (379)             | -0.7 %    |  |
| Corporate and Other <sup>(1)</sup>                      |                   | (30,741)    | -2.0 %     | (23,463)          | -1.6 %    |  |
| Operating income  |                   | 37,989      | 2.5 %      | 31,174            | 2.1 %     |  |
| Other components of net periodic benefit cost           |                   | (271)       | 0.0 %      | (67)              | 0.0 %     |  |
| Interest, net   |                   | 783         | 0.1 %      | 2,968             | 0.2 %     |  |
| Earnings from continuing operations before income taxes |                   | 37,477      | 2.5 %      | 28,273            | 1.9 %     |  |
| Income tax expense                                      |                   | 11,235      | 0.7 %      | 6,748             | 0.4 %     |  |
| Earnings from continuing operations                     |                   | 26,242      | 1.7 %      | 21,525            | 1.4 %     |  |
| Loss from discontinued operations, net of tax           |                   | (420)       | 0.0 %      | (9,484)           | -0.6 %    |  |
| Net Earnings  | \$                | 25,822      | 1.7 % \$   | 12,041            | 0.8 %     |  |

<sup>(1)</sup> Includes a \$1.8 million charge in the first nine months of Fiscal 2020 for asset impairments. Includes a \$1.0 million charge in the first nine months of Fiscal 2019 which includes \$2.0 million for asset impairments, \$0.3 million for legal and other matters and \$0.1 million for hurricane losses, partially offset by a (\$1.4) million gain related to Hurricane Maria.

## GENESCO INC. Condensed Consolidated Balance Sheets (in thousands) (Unaudited)

|   |    | November 2, 2019 | November 3, 2018 |
|---|----|------------------|------------------|
| Assets  |    |                  |                  |
| Cash and cash equivalents                         | S  | 55,826           | \$<br>53,423     |
| Accounts receivable                               |    | 34,849           | 39,158           |
| Inventories                                       |    | 473,940          | 454,673          |
| Other current assets                              |    | 36,179           | 60,159           |
| Current assets - discontinued operations          |    | _                | 235,689          |
| Total current assets                              |    | 600,794          | <br>843,102      |
| Property and Equipment                            |    | 261,281          | 285,853          |
| Operating lease right of use asset                |    | 750,855          | _                |
| Goodwill and other intangibles                    |    | 122,803          | 124,124          |
| Other non-current assets                          |    | 49,759           | 52,712           |
| Non-current assets - discontinued operations      |    | _                | 124,922          |
| Total Assets                                      | \$ | 1,785,492        | \$<br>1,430,713  |
|   |    |                  |                  |
| Liabilities and Equity                            |    |                  |                  |
| Accounts payable                                  | \$ | 195,906          | \$<br>176,451    |
| Current portion long-term debt                    |    | 17,146           | 9,325            |
| Current portion operating lease liability         |    | 145,788          | _                |
| Other current liabilities                         |    | 89,684           | 85,918           |
| Current liabilities - discontinued operations     |    | _                | 100,598          |
| Total current liabilities                         |    | 448,524          | 372,292          |
| Long-term debt                                    |    | 62,368           | 72,455           |
| Long-term operating lease liability               |    | 663,168          | _                |
| Other long-term liabilities                       |    | 37,984           | 119,525          |
| Non-current liabilities - discontinued operations |    | _                | 24,680           |
| Equity  |    | 573,448          | 841,761          |
| Total Liabilities and Equity                      | \$ | 1,785,492        | \$<br>1,430,713  |

#### GENESCO INC. Store Count Activity

|                         | Balance    |      |       | Balance    |      |       | Balance    |
|-------------------------|------------|------|-------|------------|------|-------|------------|
|                         | 02/03/2018 | Open | Close | 02/02/2019 | Open | Close | 11/02/2019 |
| Journeys Group          | 1,220      | 26   | 53    | 1,193      | 6    | 17    | 1,182      |
| Schuh Group             | 134        | 6    | 4     | 136        | 1    | 6     | 131        |
| Johnston & Murphy Group | 181        | 4    | 2     | 183        | 2    | 6     | 179        |
| Total Retail Units      | 1,535      | 36   | 59    | 1,512      | 9    | 29    | 1,492      |

#### GENESCO INC. Store Count Activity

|                         | Balance    |      |       | Balance    |
|-------------------------|------------|------|-------|------------|
|                         | 08/03/2019 | Open | Close | 11/02/2019 |
| Journeys Group          | 1,184      | 3    | 5     | 1,182      |
| Schuh Group             | 132        | 0    | 1     | 131        |
| Johnston & Murphy Group | 178        | 1    | _     | 179        |
| Total Retail Units      | 1,494      | 4    | 6     | 1,492      |

#### GENESCO INC. Comparable Sales

|                         | Quarter 3   | Quarter 3   |             | s           |
|-------------------------|-------------|-------------|-------------|-------------|
|                         | November 2, | November 3, | November 2, | November 3, |
|                         | 2019        | 2018        | 2019        | 2018        |
| Journeys Group          | 4 %         | 9 %         | 5 %         | 8 %         |
| Schuh Group             | 3 %         | (4)%        | 2 %         | (8)%        |
| Johnston & Murphy Group | (6)%        | 10 %        | (2)%        | 8 %         |
| Total Comparable Sales  | 3 %         | 6 %         | 4 %         | 5 %         |
| Same Store Sales        | 1 %         | 6 %         | 2 %         | 4 %         |
| Comparable Direct Sales | 19 %        | 12 %        | 18 %        | 10 %        |

#### Genesco Inc.

Adjustments to Reported Earnings from Continuing Operations Three Months Ended November 2, 2019 and November 3, 2018

The Company believes that disclosure of earnings and earnings per share from continuing operations and operating income adjusted for the items not reflected in the previously announced expectations will be meaningful to investors, especially in light of the impact of such items on the results.

|  |    | Quarter 3        |           |           |    |                  |           |           |  |
|--|----|------------------|-----------|-----------|----|------------------|-----------|-----------|--|
|  |    | November 2, 2019 |           |           |    | November 3, 2018 |           |           |  |
|  |    |                  | Net of    | Per Share |    |                  | Net of    | Per Share |  |
| In Thousands (except per share amounts)                  | I  | Pretax           | Tax       | Amounts   |    | Pretax           | Tax       | Amounts   |  |
| Earnings from continuing operations, as reported         |    |                  | \$ 18,979 | \$ 1.31   |    |                  | \$ 19,694 | \$1.00    |  |
| Asset impairments and other adjustments:                 |    |                  |           |           |    |                  |           |           |  |
| Impairment charges                                       | \$ | 799              | 633       | 0.04      | \$ | 699              | 599       | 0.03      |  |
| Loss on lease terminations                               |    | _                | 3         | 0.00      |    | _                | _         | 0.00      |  |
| Legal and other matters                                  |    | _                | _         | 0.00      |    | _                | 16        | 0.00      |  |
| Gain on Hurricane Maria                                  |    | _                | (3)       | 0.00      |    | (884)            | (686)     | (0.03)    |  |
| Other hurricane losses                                   |    | _                | _         | 0.00      |    | 115              | 85        | 0.00      |  |
| Total asset impairments and other adjustments            | S  | 799              | 633       | 0.04      | \$ | (70)             | 14        | 0.00      |  |
| Income tax expense adjustments:                          |    |                  |           |           |    |                  |           |           |  |
| Other tax items  |    |                  | (245)     | (0.02)    |    |                  | (611)     | (0.03)    |  |
| Total income tax expense adjustments                     |    |                  | (245)     | (0.02)    |    |                  | (611)     | (0.03)    |  |
| Adjusted earnings from continuing operations (1) and (2) |    |                  | S 19.367  | S 1.33    |    |                  | \$ 19 097 | \$ 0.97   |  |

 $<sup>^{(1)}</sup>$  The adjusted tax rate for the third quarter of Fiscal 2020 and 2019 is 26.2% and 25.1%, respectively.

## Genesco Inc. Adjustments to Reported Operating Income Three Months Ended November 2, 2019 and November 3, 2018

|                         |    | Operating  |
|-------------------------|----|------------|
| In Thousands            | J  | Income (Lo |
| Journeys Group          | \$ | 2          |
| Schuh Group             |    |            |
| Johnston & Murphy Group |    |            |
| Licensed Brands         |    |            |
| Corporate and Other     |    | (1         |
| Total Operating Income  | \$ | 2          |
| % of sales              |    |            |
|                         |    |            |
|                         |    |            |

| Quarter 3 - November 2, 2019 |                            |        |                |    |               |  |  |
|------------------------------|----------------------------|--------|----------------|----|---------------|--|--|
|                              | Operating<br>Income (Loss) |        | g Asset Impair |    | Adj Operating |  |  |
| In                           |                            |        | & Other Adj    |    | Income (Loss) |  |  |
| \$                           | 28,955                     | \$     | _              | \$ | 28,955        |  |  |
|                              | 4,369                      |        | _              |    | 4,369         |  |  |
|                              | 3,715                      |        | _              |    | 3,715         |  |  |
|                              | (27)                       |        | _              |    | (27)          |  |  |
|                              | (11,069)                   |        | 799            |    | (10,270)      |  |  |
| \$                           | 25,943                     | \$     | 799            | \$ | 26,742        |  |  |
|                              | 4.8%                       | ,<br>n |                |    | 5.0%          |  |  |

<sup>(2)</sup> EPS reflects 14.5 million and 19.6 million share count for the third quarter of Fiscal 2020 and 2019, respectively, which includes common stock equivalents in each period.

Ouarter 3 - November 3 2018

| Operating |               |    | Asset Impair | Adj Operating |
|-----------|---------------|----|--------------|---------------|
| Inc       | Income (Loss) |    | & Other Adj  | Income (Loss) |
| \$        | 24,692        | \$ | _            | \$<br>24,692  |
|           | 4,207         |    | _            | 4,207         |
|           | 5,072         |    | _            | 5,072         |
|           | (218)         |    | _            | (218)         |
|           | (7,366)       |    | (70)         | (7,436)       |
| \$        | 26,387        | \$ | (70)         | \$<br>26,317  |
|           | 4.9%          | )  |              | 4.9%          |

In Thousands
Journeys Group
Schuh Group
Johnston & Murphy Group
Licensed Brands
Corporate and Other
Total Operating Income
% of sales

Genesco Inc.

Adjustments to Reported Earnings from Continuing Operations

Nine Months Ended November 2, 2019 and November 3, 2018

The Company believes that disclosure of earnings and earnings per share from continuing operations and operating income adjusted for the items not reflected in the previously announced expectations will be meaningful to investors, especially in light of the impact of such items on the results.

|  |    | Nine Months Ended |               |           |    |                  |           |         |        |
|--|----|-------------------|---------------|-----------|----|------------------|-----------|---------|--------|
|  |    |                   | November 2, 2 | 2019      |    | November 3, 2018 |           |         |        |
|  | ·  |                   | Net of        | Per Share |    |                  | Net of    | Per Sha | are    |
| In Thousands (except per share amounts)                  |    | Pretax            | Tax           | Amounts   |    | Pretax           | Tax       | Amou    | nts    |
| Earnings from continuing operations, as reported         |    |                   | \$ 26,242     | s 1.63    |    |                  | \$ 21,525 | \$      | 1.10   |
| Asset impairments and other adjustments:                 |    |                   |               |           |    |                  |           |         |        |
| Impairment charges                                       | \$ | 1,837             | 1,296         | 0.08      | \$ | 2,054            | 1,521     |         | 0.08   |
| Loss on lease terminations                               |    | 44                | 31            | 0.00      |    | _                | _         |         | 0.00   |
| Legal and other matters                                  |    | _                 | _             | 0.00      |    | 270              | 200       |         | 0.01   |
| Gain on Hurricane Maria                                  |    | (38)              | (27)          | 0.00      |    | (1,420)          | (1,051)   |         | (0.05) |
| Other hurricane losses                                   |    | _                 | _             | 0.00      |    | 115              | 85        |         | 0.00   |
| Total asset impairments and other adjustments            | \$ | 1,843             | 1,300         | 0.08      | \$ | 1,019            | 755       |         | 0.04   |
| Income tax expense adjustments:                          |    |                   |               |           |    |                  |           |         |        |
| Tax impact share based awards                            |    |                   | (54)          | 0.00      |    |                  | 452       |         | 0.02   |
| Other tax items  |    |                   | 244           | 0.01      |    |                  | (1,103)   |         | (0.05) |
| Total income tax expense adjustments                     |    |                   | 190           | 0.01      |    |                  | (651)     |         | (0.03) |
| Adjusted earnings from continuing operations (1) and (2) |    |                   | \$ 27,732     | \$ 1.72   |    |                  | \$ 21,629 | \$      | 1.11   |

 $<sup>^{(1)}</sup>$  The adjusted tax rate for the first nine months of Fiscal 2020 and 2019 is 29.5% and 26.2%, respectively.

<sup>(2)</sup> EPS reflects 16.1 million and 19.5 million share count for the first nine months of Fiscal 2020 and 2019, respectively, which includes common stock equivalents in each period.

#### Genesco Inc. Nine N

| Adjustments to Reported Operating Income           |  |
|--|--|
| Months Ended November 2, 2019 and November 3, 2018 |  |

In Thousands Journeys Group Schuh Group Johnston & Murphy Group Licensed Brands Corporate and Other Total Operating Income

% of sales

|    | Operating    |    | Asset Impair | Adj Operating |
|----|--------------|----|--------------|---------------|
| Iı | ncome (Loss) |    | & Other Adj  | Income (Loss) |
| \$ | 59,260       | \$ | _            | \$<br>59,260  |
|    | (1,020)      |    | _            | (1,020)       |
|    | 10,339       |    | _            | 10,339        |
|    | 151          |    | _            | 151           |
|    | (30,741)     |    | 1,843        | (28,898)      |
| \$ | 37,989       | \$ | 1,843        | \$<br>39,832  |
|    | 2.5%         | ó  |              | 2.6%          |

Nine Months - November 3, 2018

| (   | Operating  | Asset Impair | Adj Operating |
|-----|------------|--------------|---------------|
| Inc | ome (Loss) | & Other Adj  | Income (Loss) |
| \$  | 44,722     | \$<br>_      | \$<br>44,722  |
|     | (360)      | _            | (360)         |
|     | 10,654     | _            | 10,654        |
|     | (379)      | _            | (379)         |
|     | (23,463)   | 1,019        | (22,444)      |
| \$  | 31,174     | \$<br>1,019  | \$<br>32,193  |
|     | 2 19/      |              | 2 19/         |

In Thousands Journeys Group Schuh Group Johnston & Murphy Group Licensed Brands Corporate and Other Total Operating Income % of sales

> Adjustments to Forecasted Earnings from Continuing Operations Fiscal Year Ending February 1, 2020

| In millions (except per share amounts)                      | High Guidanc  | Low Guidance |         |         |
|---|---------------|--------------|---------|---------|
|   | Fiscal 2020   | )            | Fiscal  | 2020    |
| Forecasted earnings from continuing operations              | \$<br>57.9 \$ | 3.70         | \$ 52.5 | \$ 3.35 |
| Adjustments:(1)   |               |              |         |         |
| Store impairments and other matters                         | 1.0           | 0.06         | 1.7     | 0.11    |
| Pension plan termination                                    | 10.1          | 0.64         | 10.1    | 0.64    |
| Adjusted forecasted earnings from continuing operations (2) | \$<br>69.0 \$ | 4.40         | \$ 64.3 | \$ 4.10 |

 $<sup>^{(1)}</sup>$  All adjustments are net of tax where applicable. The forecasted tax rate for Fiscal 2020 is approximately 28%.

This reconciliation reflects estimates and current expectations of future results. Actual results may vary materially from these expectations and estimates, for reasons including those included in the discussion of forward-looking statements elsewhere in this release. The Company disclaims any obligation to update such expectations and estimates.

<sup>(2)</sup> EPS reflects 15.7 million share count for Fiscal 2020 which includes common stock equivalents.

### FY20 Third Quarter

























# Genesco Inc. FY20 Q3 Earnings Summary Results and Guidance December 6, 2019







## Safe Harbor Statement

This presentation contains forward-looking statements, including those regarding the performance outlook for the Company and its individual businesses (including, withc limitation, sales, expenses, margins and earnings) and all other statements not addressing solely historical facts or present conditions. Actual results could vary materia from the expectations reflected in these statements. A number of factors could cause differences. These include adjustments to estimates and projections reflected forward-looking statements, including the level and timing of promotional activity necessary to maintain inventories at appropriate levels; the timing and amount of a share repurchases by the Company; the imposition of tariffs on imported products by the Company or its vendors as well as the ability and costs to move production products to countries from which imported goods are not subject to tariffs; potential disruption to the flow of goods in the ports due to reactions made by companies to t imposition of tariffs; the Company's ability to obtain from suppliers products that are in-demand on a timely basis and effectively manage disruptions in product supply distribution; unfavorable trends in fuel costs, foreign exchange rates, foreign labor and material costs, and other factors affecting the cost of products; the effects of t British decision to exit the European Union and other sources of weakness in the U.K. market, including potential effects on consumer demand, currency exchange rates, a the supply chain; the effectiveness of the Company's omnichannel initiatives; costs associated with changes in minimum wage and overtime requirements; cost associat with wage pressure associated with a full employment environment in the U.S. and the U.K. and competitor wage decisions; weakness in the consumer economy and ret industry for the products we sell; competition in the Company's markets, including online and including competition from the Company's vendors in the branded footwe market; fashion trends, including the lack of new fashion trends or products, that affect the sales or product margins of the Company's retail product offerings; weakness shopping mall traffic and challenges to the viability of malls where the Company operates stores, related to planned closings of department stores and other stores or other stores. factors and the extent and pace of growth of online shopping; risks related to the potential for terrorist events, especially in malls and shopping districts; changes in buyi patterns by significant wholesale customers; bankruptcies or deterioration in financial condition of significant wholesale customers or the inability of wholesale customers consumers to obtain credit; the Company's ability to continue to complete and integrate acquisitions, expand its business and diversify its product base; retained liabiliti associated with divestitures of businesses including potential liabilities under leases as the prior tenant or as a guarantor of certain leases; and changes in the timing holidays or in the onset of seasonal weather affecting period-to-period sales comparisons. Additional factors that could affect the Company's prospects and cau differences from expectations include the ability to build, open, staff and support additional retail stores and to renew leases in existing stores and control or low occupancy costs, and to conduct required remodeling or refurbishment on schedule and at expected expense levels; the Company's ability to eliminate stranded co associated with dispositions, including the sale of the Lids Sport Group business; the Company's ability to realize anticipated cost savings, including rent saving deterioration in the performance of individual businesses or of the Company's market value relative to its book value, resulting in impairments of fixed assets, operati lease right of use assets or intangible assets or other adverse financial consequences and the timing and amount of such impairments or other consequences; unexpect changes to the market for the Company's shares or for the retail sector in general; costs and reputational harm as a result of disruptions in the Company's business information technology systems either by security breaches and incidents or by potential problems associated with the implementation of new or upgraded systems; a the cost and outcome of litigation, investigations and environmental matters involving the Company. Additional factors are cited in the "Risk Factors," "Legal Proceeding and "Management's Discussion and Analysis of Financial Condition and Results of Operations" sections of, and elsewhere in, our SEC filings, copies of which may be obtain from the SEC website, www.sec.gov, or by contacting the investor relations department of Genesco via our website, www.genesco.com. Many of the factors that v determine the outcome of the subject matter of this release are beyond Genesco's ability to control or predict. Genesco undertakes no obligation to release publicly t results of any revisions to these forward-looking statements that may be made to reflect events or circumstances after the date hereof or to reflect the occurrence unanticipated events. Forward-looking statements reflect the expectations of the Company at the time they are made. The Company disclaims any obligation to update su statements.











## Non-GAAP Financial Measures

The Company reports consolidated financial results in accordance with generall accepted accounting principles ("GAAP"). However, to supplement these consolidate financial results the Company's presentation includes certain non-GAAP financial measures such as earnings and earnings per share and operating income. This supplemental information should not be considered in isolation as a substitute for relate GAAP measures. The Company believes that disclosure of earnings and earnings per share from continuing operations and operating income adjusted for the items not reflected in the previously announced expectations will be meaningful to investors especially in light of the impact of such items on the results. Reconciliations of the nor GAAP supplemental information to the comparable GAAP measures can be found in the Appendix.



|                                | Quarter 3        | Quarter 3        |
|--------------------------------|------------------|------------------|
|                                | November 2, 2019 | November 3, 2019 |
| Total Net Sales Change         | 0%               | 1%               |
| Comparable Sales               | 3%               | 6%               |
| Gross Margin %                 | 49.2%            | 48.5%            |
| Selling and Admin. Expenses %  | 44.2%            | 43.6%            |
| Operating Income % (1)         |                  |                  |
| GAAP                           | 4.8%             | 4.9%             |
| Non-GAAP                       | 5.0%             | 4.9%             |
| Earnings per Diluted Share (1) |                  |                  |
| GAAP                           | \$1.31           | \$1.00           |
| Non-GAAP                       | \$1.33           | \$0.97           |

<sup>&</sup>lt;sup>(1)</sup> See GAAP to Non-GAAP adjustments in appendix.









## Key Earnings Highlights YTD FY20

|                                | Nine Months Ended      | Nine Months Ended      |
|--------------------------------|------------------------|------------------------|
| Total Net Sales Change         | November 2, 2019<br>0% | November 3, 2019<br>5% |
| Total Net Sales Change         | 0 76                   | 370                    |
| Comparable Sales               | 4%                     | 5%                     |
| Gross Margin %                 | 49.1%                  | 48.3%                  |
| Selling and Admin. Expenses %  | 46.5%                  | 46.2%                  |
| Operating Income % (1)         |                        |                        |
| GAAP                           | 2.5%                   | 2.1%                   |
| Non-GAAP                       | 2.6%                   | 2.1%                   |
| Earnings per Diluted Share (1) |                        |                        |
| GAAP                           | \$1.63                 | \$1.10                 |
| Non-GAAP                       | \$1.72                 | \$1.11                 |

<sup>&</sup>lt;sup>(1)</sup> See GAAP to Non-GAAP adjustments in appendix.







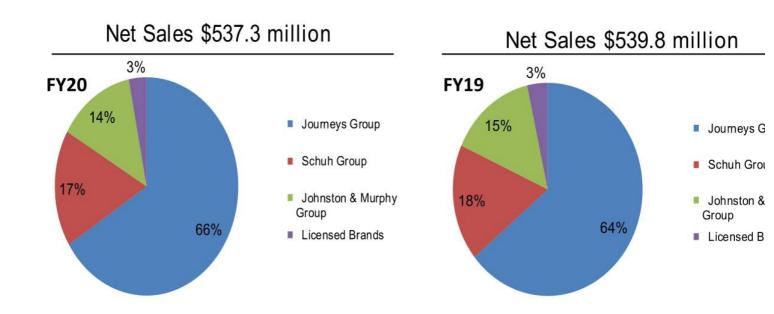


|                         | Quarte  | er 3    |
|-------------------------|---------|---------|
|                         | Nov. 2, | Nov. 3, |
|                         | 2019    | 2018    |
| Journeys Group          | 4%      | 9%      |
| Schuh Group             | 3%      | (4)%    |
| Johnston & Murphy Group | (6)%    | 10%     |
| Total Comparable Sales  | 3%      | 6%      |
| Same Store Sales        | 1%      | 6%      |
| Comparable Direct Sales | 19%     | 12%     |

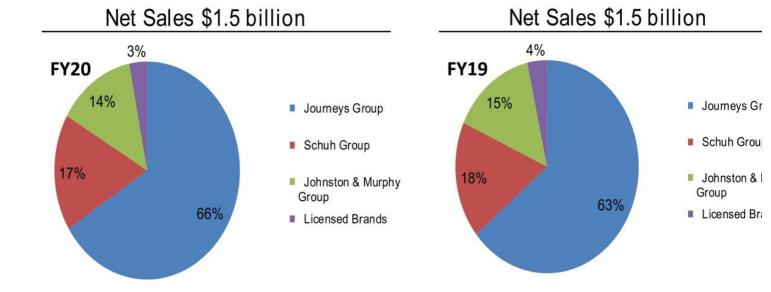


















## Adjusted Operating Income by Segment Q3 FY20<sup>(1)</sup>

(\$ in millions)

|                         | (  | Quarter 3 - November 2, 2019 |    |       |     | C          | uarter 3 | 3 - N  | ovembe | er 3, 20 |        |
|-------------------------|----|------------------------------|----|-------|-----|------------|----------|--------|--------|----------|--------|
|                         | Op | er Inc                       |    |       | Ad  | j Oper     | Ор       | er Inc |        |          | Adj (  |
|                         | (L | oss)                         | A  | djust | Inc | (Loss)     | (L       | oss)   | Α      | djust    | Inc (L |
| Journeys Group          | \$ | 29.0                         | \$ | -     | \$  | 29.0       | \$       | 24.7   | \$     | -        | \$     |
| Schuh Group             |    | 4.4                          |    | -     |     | 4.4        |          | 4.2    |        | -        |        |
| Johnston & Murphy Group |    | 3.7                          |    | -     |     | 3.7        |          | 5.1    |        | -        |        |
| Licensed Brands         |    | =0                           |    | -     |     | <b>=</b> 0 |          | (0.2)  |        | -        |        |
| Corporate and Other     |    | (11.1)                       |    | 8.0   |     | (10.3)     | a        | (7.4)  |        | (0.1)    |        |
| Total Operating Income  | \$ | 25.9                         | \$ | 8.0   | \$  | 26.7       | \$       | 26.4   | \$     | (0.1)    | \$     |
| % of sales              |    | 4.8%                         |    |       |     | 5.0%       |          | 4.9%   |        |          |        |

<sup>(1)</sup> See GAAP to Non-GAAP adjustments in appendix.









## Adjusted Operating Income by Segment YTD FY20<sup>(1)</sup>

(\$ in millions)

|                         | Nine Months Ended Nov. 2, 2019 |        |    |       |          |        |  |
|-------------------------|--------------------------------|--------|----|-------|----------|--------|--|
|                         | Ор                             | er Inc |    |       | Adj Oper |        |  |
|                         | (L                             | .oss)  | Α  | djust | Inc      | (Loss) |  |
| Journeys Group          | \$                             | 59.3   | \$ | -     | \$       | 59.3   |  |
| Schuh Group             |                                | (1.0)  |    | -     |          | (1.0)  |  |
| Johnston & Murphy Group |                                | 10.3   |    | -     |          | 10.3   |  |
| Licensed Brands         |                                | 0.2    |    | -     |          | 0.2    |  |
| Corporate and Other     |                                | (30.7) |    | 1.8   |          | (28.9) |  |
| Total Operating Income  | \$                             | 38.0   | \$ | 1.8   | \$       | 39.8   |  |
| % of sales              |                                | 2.5%   |    |       |          | 2.6%   |  |

| Nii | Nine Months Ended Nov. 3, 2 |    |          |        |  |  |  |  |
|-----|-----------------------------|----|----------|--------|--|--|--|--|
| Op  | er Inc                      |    |          | Adj (  |  |  |  |  |
| (l  | _oss)                       | Α  | djust    | Inc (L |  |  |  |  |
| \$  | 44.7                        | \$ | <u>=</u> | \$     |  |  |  |  |
|     | (0.4)                       |    | <u></u>  |        |  |  |  |  |
|     | 10.7                        |    | =        |        |  |  |  |  |
|     | (0.4)                       |    | =        |        |  |  |  |  |
| 7/2 | (23.5)                      |    | 1.0      |        |  |  |  |  |
| \$  | 31.2                        | \$ | 1.0      | \$     |  |  |  |  |
| 500 | 2.1%                        |    |          |        |  |  |  |  |
|     |                             |    |          |        |  |  |  |  |









<sup>&</sup>lt;sup>(1)</sup> See GAAP to Non-GAAP adjustments in appendix.

(\$ in millions)

|                          | Nov. 2, 2019 | _Q3 | FY20 |
|--------------------------|--------------|-----|------|
| Segment Inventory/Sales  | Inventory    | S   | ales |
| Journeys Group           | 9%           |     | 3%   |
| Schuh Group (1)          | 5%           |     | 2%   |
| Johnston & Murphy Group  | -10%         |     | -9%  |
| Licensed Brands          | -20%         |     | -11% |
| Total                    | \$ 474       | \$  | 537  |
| % Change from prior year | 4%           |     | 0%   |

<sup>&</sup>lt;sup>(1)</sup> On a constant currency basis.









|                          | Aug 3, |            |       | Nov. 2, |
|--------------------------|--------|------------|-------|---------|
|                          | 2019   | Open       | Close | 2019    |
| Journeys Group           | 1,184  | 3          | 5     | 1,182   |
| Journeys stores (U.S.)   | 860    | 3          | 4     | 859     |
| Journeys stores (Canada) | 46     | -          | ==:   | 46      |
| Journeys Kidz stores     | 238    | -          | 1     | 237     |
| Little Burgundy          | 40     | -          | -1    | 40      |
| Schuh Group              | 132    | : <b>=</b> | 1     | 131     |
| Johnston & Murphy Group  | 178    | 11         |       | 179     |
| Total Stores             | 1,494  | 4          | 6     | 1,492   |









| Square feet in thousands | Aug 3, | Net    | Nov. 2, |          |
|--------------------------|--------|--------|---------|----------|
| Square Footage:          | 2019   | Change | 2019    | % Change |
| Journeys Group           | 2,332  | =      | 2,332   | 0.0%     |
| Schuh Group              | 646    | (3)    | 643     | -0.5%    |
| Johnston & Murphy Group  | 340    | 1      | 341     | 0.3%     |
| Total Square Footage     | 3,318  | (2)    | 3,316   | -0.1%    |

Year over year change in retail inventory per square foot

6%

9%









Note: See earnings call transcript for important details regarding guidance assumptions

Non-GAAP EPS

\$4.10 - \$4.40 per share, expectations near mid-point

**Total Sales** 

0% to +1%

Comparable Sales

+2 to +3%

**Gross Margin** 

40 to 60 basis point improvement

SG&A Expense

30 to 40 basis points deleverage

Tax Rate

~28%

CapEx

~ \$40 million

Depreciation & Amortization

~ \$50 million

Avg Shares Outstanding

15.7 million (assumes no further repurchases)

(1) On a Non-GAAP basis, see GAAP to Non-GAAP adjustments in appendix











|                            | Actual<br>Q1 | Actual<br>Q2 | Actual<br>Q3 | Guidance<br>Q4 | Guidance<br>FY20 |
|----------------------------|--------------|--------------|--------------|----------------|------------------|
| Journeys Group             | 7%           | 4%           | 4%           | 1 - 2%         | 3 - 4%           |
| Schuh Group                | 2%           | 0%           | 3%           | (2) - 1%       | 1 - 2%           |
| Johnston &<br>Murphy Group | 0%           | 1%           | (6)%         | 0 - 1%         | (1) - 0%         |
| Total Genesco              | 5%           | 3%           | 3%           | 1 - 2%         | 2 - 3%           |









|                          | Actual<br>2019 | Proj<br>Open | Proj<br>Close | Proj<br>2020 |
|--------------------------|----------------|--------------|---------------|--------------|
| Journeys Group           | 1,193          | 8            | 23            | 1,178        |
| Journeys stores (U.S.)   | 867            | 6            | 18            | 855          |
| Journeys stores (Canada) | 46             | _            |               | 46           |
| Journeys Kidz stores     | 239            | 2            | 4             | 237          |
| Little Burgundy          | 41             | -            | 1             | 40           |
| Schuh Group              | 136            | 1            | 7             | 130          |
| Johnston & Murphy Group  | 183            | 4            | 6             | 181          |
| Total Stores             | 1,512          | 13           | 36            | 1,489        |

Estimated change in square feet

-2%

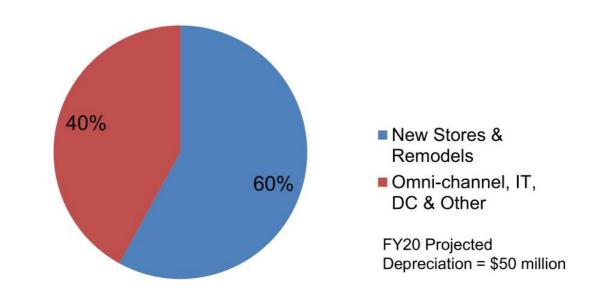








## Projection FY20 CapEx \$40 million











# **Appendix**







|  | Quarter 3        |     |          |                |    |       |     |        |        |
|--|------------------|-----|----------|----------------|----|-------|-----|--------|--------|
|  | November 2, 2019 |     |          | November 3, 20 |    |       | 18  |        |        |
|  | 8                |     | Net of   | Per Share      |    |       |     | Net of | Per Sh |
| In Thousands (except per share amounts)                  | Pretax           |     | Tax      | <b>Amounts</b> | Р  | retax | 150 | Tax    | Amou   |
| Earnings from continuing operations, as reported         |                  |     | \$18,979 | \$ 1.31        |    |       | \$  | 19,694 | \$1    |
| Asset impairments and other adjustments:                 |                  |     |          |                |    |       |     |        |        |
| Impairment charges                                       | \$               | 799 | 633      | 0.04           | \$ | 699   |     | 599    | 0      |
| Loss on lease terminations                               |                  | -   | 3        | 0.00           |    | _     |     | 2      | 0      |
| Legal and other matters                                  |                  | -   | -        | 0.00           |    | Ē     |     | 16     | 0      |
| Gain on Hurricane Maria                                  |                  | -   | (3)      | 0.00           |    | (884) |     | (686)  | (0     |
| Other hurricane losses                                   |                  | -   | -        | 0.00           |    | 115   |     | 85     | 0      |
| Total asset impairments and other adjustments            | \$               | 799 | 633      | 0.04           | \$ | (70)  |     | 14     | 0      |
| Income tax expense adjustments:                          |                  |     |          |                |    |       |     |        |        |
| Other tax items  |                  |     | (245)    | (0.02)         |    |       |     | (611)  | (0     |
| Total income tax expense adjustments                     |                  |     | (245)    | (0.02)         |    |       |     | (611)  | (0     |
| Adjusted earnings from continuing operations (1) and (2) |                  |     | \$19,367 | \$ 1.33        |    |       | \$  | 19,097 | \$0    |

 $<sup>^{(1)}</sup>$  The adjusted tax rate for the third quarter of Fiscal 2020 and 2019 is 26.2% and 25.1%, respectively.

<sup>(2)</sup> EPS reflects 14.5 million and 19.6 million share count for the third quarter of Fiscal 2020 and 2019, respectively, which includes common stock equivalents in each period.











|  | Nine Months Ended |          |           |          |           |          |  |
|--|-------------------|----------|-----------|----------|-----------|----------|--|
|  | No                | vember 2 | , 2019    | No       | 018       |          |  |
|  | 8                 | Net of   | Per Share |          | Net of    | Per Shan |  |
| In Thousands (except per share amounts)                  | Pretax            | Tax      | Amounts   | Pretax   | Tax       | Amounts  |  |
| Earnings from continuing operations, as reported         | ,                 | \$26,242 | \$ 1.63   | -        | \$ 21,525 | \$ 1.1   |  |
| Asset impairments and other adjustments:                 |                   |          |           |          |           |          |  |
| Impairment charges                                       | \$ 1,837          | 1,296    | 0.08      | \$ 2,054 | 1,521     | 0.0      |  |
| Loss on lease terminations                               | 44                | 31       | 0.00      | -        | -         | 0.0      |  |
| Legal and other matters                                  | -                 | -        | 0.00      | 270      | 200       | 0.0      |  |
| Gain on Hurricane Maria                                  | (38)              | (27)     | 0.00      | (1,420)  | (1,051)   | (0.0     |  |
| Other hurricane losses                                   |                   | -        | 0.00      | 115      | 85        | 0.0      |  |
| Total asset impairments and other adjustments            | \$ 1,843          | 1,300    | 0.08      | \$ 1,019 | 755       | 0.0      |  |
| Income tax expense adjustments:                          |                   |          |           |          |           |          |  |
| Tax impact for share-based awards                        |                   | (54)     | 0.00      |          | 452       | 0.0      |  |
| Other tax items  |                   | 244      | 0.01      |          | (1,103)   | (0.0)    |  |
| Total income tax expense adjustments                     |                   | 190      | 0.01      |          | (651)     | (0.0)    |  |
| Adjusted earnings from continuing operations (1) and (2) |                   | \$27,732 | \$ 1.72   |          | \$ 21,629 | \$ 1.1   |  |

<sup>&</sup>lt;sup>(1)</sup> The adjusted tax rate for the first nine months of Fiscal 2020 and 2019 is 29.5% and 26.2%, respectively.

<sup>(2)</sup> EPS reflects 16.1 million and 19.5 million share count for the first nine months of Fiscal 2020 and 2019, respectively, which includes common stock equivalents in each period.









