

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (date of earliest event reported): May 27, 2021

**GENESCO INC.**

(Exact name of registrant as specified in its charter)

**Tennessee**  
(State or Other Jurisdiction  
of Incorporation)

**1-3083**  
(Commission  
File Number)

**62-0211340**  
(I.R.S. Employer  
Identification No.)

**1415 Murfreesboro Pike Nashville Tennessee**  
(Address of Principal Executive Offices)

**37217-2895**  
(Zip Code)

**(615) 367-7000**

Registrant's telephone number, including area code

**Not Applicable**

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of exchange on which registered
Common Stock, \$1.00 par value	GCO	New York Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

**ITEM 2.02. RESULTS OF OPERATIONS AND FINANCIAL CONDITION.**

On May 27, 2021, Genesco Inc. issued a press release announcing results of operations for the fiscal first quarter ended May 1, 2021. A copy of the press release is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

On May 27, 2021, the Company also posted on its website, [www.genesco.com](http://www.genesco.com), a slide presentation with summary results. A copy of the slide presentation is furnished as Exhibit 99.2 to this Current Report on Form 8-K.

In addition to disclosing financial results calculated in accordance with United States generally accepted accounting principles (GAAP), the press release furnished herewith contains non-GAAP financial measures, including adjusted selling and administrative expense, operating income, pretax earnings, earnings from continuing operations and earnings per share from continuing operations, as discussed in the text of the release and as detailed on the reconciliation schedule attached to the press release. For consistency and ease of comparison with the adjusted results for the prior period announced last year, the Company believes that disclosure of the non-GAAP measures will be useful to investors.

**ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS.**

(d) Exhibits

The following exhibits are furnished herewith:

<u>Exhibit Number</u>	<u>Description</u>
99.1	<a href="#">Press Release issued by Genesco Inc. on May 27, 2021</a>
99.2	<a href="#">Genesco Inc. First Quarter Ended May 1, 2021 Summary Results</a>
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: May 27, 2021

GENESCO INC.

By:  
Name:  
Title:

/s/ Thomas A. George  
Thomas A. George  
Senior Vice President and  
Interim Chief Financial Officer

## GENESCO INC. REPORTS FISCAL 2022 FIRST QUARTER RESULTS

**--Results Meaningfully Exceed Expectations--**  
**--Revenue and Earnings Above Pre-Pandemic Levels--**  
**--Record First Quarter Digital Revenue--**

### First Quarter Fiscal 2022 Financial Summary

- Net sales increased 93% from last year to \$539 million
- Net sales increased 9% over the first quarter two years ago with stores open about 90% of days
- GAAP operating income increased 71% over first quarter two years ago
- Non-GAAP operating income increased 125% over first quarter two years ago
- Comparable direct sales increased 43%
- Inventory down 23%
- GAAP EPS from continuing operations was \$0.60 vs. (\$9.54) last year and \$0.36 two years ago
- Non-GAAP EPS from continuing operations was \$0.79<sup>1</sup> vs. (\$3.65) last year and \$0.33 two years ago

NASHVILLE, Tenn., May 27, 2021 --- Genesco Inc. (NYSE: GCO) today reported GAAP earnings from continuing operations per diluted share of \$0.60 for the three months ended May 1, 2021, compared to a loss from continuing operations per diluted share of (\$9.54) in the first quarter last year and earnings from continuing operations of \$0.36 per diluted share two years ago. Adjusted for the Excluded Items in all periods, the Company reported first quarter earnings from continuing operations per diluted share of \$0.79, compared to a loss from continuing operations per diluted share of (\$3.65) last year and earnings from continuing operations of \$0.33 per diluted share two years ago.

Mimi E. Vaughn, Genesco board chair, president and chief executive officer, said, “Fiscal 2022 is off to a very strong start with a first quarter that meaningfully exceeded our expectations. Our momentum has been building each quarter following the disruption from COVID-19 last year and trends accelerated as the first quarter progressed. Our outperformance was driven by better than anticipated results at every division, led by record first quarter revenue and profitability at Journeys. The momentum from the first quarter has continued into May. Even as the pandemic continued to impact our business to varying degrees, our exceptional performance reflects the strong competitive positions of our retail and branded concepts and the traction we are experiencing with the footwear focused strategy we embarked on a couple of years ago, combined with a boost from U.S. government stimulus and pent-up demand as the economy reopened.”

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<sup>1</sup>Excludes fees related to the shareholder activist, retail store asset impairments and expenses related to the new headquarters building, net of tax effect in the first quarter of Fiscal 2022 (“Excluded Items”). A reconciliation of earnings/loss and earnings/loss per share from continuing operations in accordance with U.S. Generally Accepted Accounting Principles (“GAAP”) with the adjusted earnings/loss and earnings/loss per share numbers is set forth on Schedule B to this press release. The Company believes that disclosure of earnings/loss and earnings/loss per share from continuing operations adjusted for the items not reflected in the previously announced expectations will be meaningful to investors, especially in light of the impact of such items on the results.

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“Our multi-year performance leading up to the outbreak of COVID-19, which featured 11 consecutive quarters of positive comparable sales growth for our footwear businesses, and our results during the pandemic, put us in a position of strength. Our organization has done an outstanding job capitalizing on the recent opportunities to positively transform our business at a faster pace, including developing a more advanced, more profitable digital channel, reshaping the cost structure of our store fleet, and strengthening our consumer connections. With a strong balance sheet, we are well positioned to further invest in growth, and create even greater value for our shareholders.”

Thomas A. George, Genesco interim chief financial officer, commented, “We were very pleased that the first quarter continued the sequential improvement of our operating results since the onset of the pandemic, as our top and bottom lines far outpaced last year’s levels and exceeded first quarter fiscal 2020 two years ago. Record first quarter digital revenue combined with improving store results fueled significant expense leverage, leading to higher operating income and first quarter adjusted EPS of \$0.79 compared to \$0.33 in fiscal 2020.”

#### **Store Re-Opening Update**

As of May 27, 2021, the Company is operating in 96% of its locations, including approximately 1,100 Journeys, 160 Johnston & Murphy and 123 Schuh locations.

#### **First Quarter Review**

Net sales for the first quarter of Fiscal 2022 increased 93% to \$539 million from \$279 million in the first quarter of Fiscal 2021. This sales increase was driven by increased store sales resulting from store closures in the back half of the first quarter last year due to the COVID -19 pandemic, digital comp growth of 43% and increased wholesale sales. Stores were open about 90% of possible days in the first quarter this year as compared to 50% in the first quarter last year. As a result of store closures in response to the COVID-19 pandemic, the Company has not included first quarter comparable sales for this year or last year, except for comparable direct sales, as it feels that overall sales is a more meaningful metric for these periods. Comparable direct sales for the first quarter of Fiscal 2022 were 43% as compared to 64% for the first quarter of Fiscal 2021.

Overall sales were up 123% at Journeys, up 46% at Schuh, up 26% at Johnston & Murphy and up 84% at Licensed Brands. Overall sales were up 9% compared to the first quarter two years ago, with Journeys sales up 16% and Licensed Brands sales up 122%, partially offset by an 11% decrease in Schuh sales and a 35% decrease in Johnston & Murphy sales.

First quarter gross margin this year was 47.8%, up 480 basis points, compared with 43.0% last year and down 160 basis points compared with 49.4% in Fiscal 2020. The decrease as a percentage of sales as compared to Fiscal 2020 is due primarily to higher shipping and warehouse expense in our retail businesses as well as the mix of our businesses partially offset by decreased markdowns at Journeys. The higher shipping and warehouse expense in our retail businesses is driven by the increase in penetration of e-commerce as compared to Fiscal 2020.

Adjusted selling and administrative expense for the first quarter this year decreased 2,360 basis points as a percentage of sales compared with last year and decreased 340 basis points compared with Fiscal 2020. Such decrease is due primarily to reduced occupancy expense as well as reduced selling salaries partially offset by increased performance based compensation expense. The reduction in occupancy expense is driven by rent abatement agreements with landlords and government relief programs.

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Genesco's GAAP operating income for the first quarter was \$15.5 million, or 2.9% of sales this year, compared with an operating loss of \$(156.0) million, or (55.9)% of sales last year, and an operating income of \$9.1 million, or 1.8% of sales in the first quarter of Fiscal 2020. Adjusted for the Excluded Items in all periods, operating income for the first quarter was \$18.8 million this year compared to an operating loss of \$(69.5) million last year and an operating income of \$8.4 million in the first quarter of Fiscal 2020. Adjusted operating margin was 3.5% of sales in the first quarter of Fiscal 2022, (24.9)% last year and 1.7% in the first quarter of Fiscal 2020.

The effective tax rate for the quarter was 40.1% in Fiscal 2022 compared to 14.1% last year and 30.7% in the first quarter of Fiscal 2020. The adjusted tax rate, reflecting Excluded Items, was 35.7% in Fiscal 2022 compared to 26.8% last year and 31.3% in the first quarter of Fiscal 2020. The higher adjusted tax rate for this year as compared to last year reflects the inability to recognize a tax benefit for certain foreign losses and a higher mix of earnings in jurisdictions where the Company generates taxable income.

GAAP earnings from continuing operations were \$8.9 million in the first quarter of Fiscal 2022, compared to a loss from continuing operations of \$(134.6) million in the first quarter last year and earnings from continuing operations of \$6.5 million in the first quarter of Fiscal 2020. Adjusted for the Excluded Items in all periods, first quarter earnings from continuing operations were \$11.6 million, or \$0.79 per share, in Fiscal 2022, compared to a loss from continuing operations of \$(51.4) million, or (\$3.65) loss per share, last year and earnings from continuing operations of \$5.9 million, or \$0.33 per share, in the first quarter of Fiscal 2020.

#### **Cash, Borrowings and Inventory**

Cash and cash equivalents at May 1, 2021, were \$258.0 million, compared with \$238.6 million at May 2, 2020. Total debt at the end of the first quarter of Fiscal 2022 was \$44.2 million compared with \$222.7 million at the end of last year's first quarter reflecting increased borrowings in the first quarter last year as a result of the COVID-19 pandemic. Inventories decreased 23% in the first quarter of Fiscal 2022 on a year-over-year basis and decreased 18% versus the first quarter of Fiscal 2020.

#### **Capital Expenditures and Store Activity**

For the first quarter, capital expenditures were \$12 million, related primarily to digital and omnichannel initiatives. Depreciation and amortization was \$11 million. During the quarter, the Company opened one store and closed 17 stores. The Company ended the quarter with 1,444 stores compared with 1,479 stores at the end of the first quarter last year, or a decrease of 2%. Square footage was down 2% on a year-over-year basis.

#### **Share Repurchases**

The Company did not repurchase any shares during the first quarter of Fiscal 2022. The Company currently has \$90 million remaining on the \$100 million board authorization from September 2019.

#### **Fiscal 2022 Outlook**

Due to the continued uncertainty in the overall economy driven by COVID-19, the Company is not providing guidance at this time.

#### **Conference Call, Management Commentary and Investor Presentation**

The Company has posted detailed financial commentary and a supplemental financial presentation of first quarter results on its website, [www.genesco.com](http://www.genesco.com), in the investor relations section. The Company's live conference call on May 27, 2021, at 7:30 a.m. (Central time), may be accessed through the Company's website, [www.genesco.com](http://www.genesco.com). To listen live, please go to the website at least 15 minutes early to register, download and install any necessary software.

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## Safe Harbor Statement

This release contains forward-looking statements, including those regarding the performance outlook for the Company and all other statements not addressing solely historical facts or present conditions. Forward-looking statements are usually identified by or are associated with such words as “intend,” “expect,” “believe,” “anticipate,” “should,” “optimistic” and similar terminology. Actual results could vary materially from the expectations reflected in these statements. A number of factors could cause differences. These include adjustments to projections reflected in forward-looking statements, including those resulting from the effects of COVID-19 on the Company’s business, including COVID-19 case spikes in locations in which the Company operates, additional store closures due to COVID-19 and expected timing for store reopenings, weakness in store and shopping mall traffic, timing of in person back-to-work and back-to-school and sales with respect thereto, expectations regarding the COVID-19 vaccine rollout and acceptance, restrictions on operations imposed by government entities and/or landlords, changes in public safety and health requirements, and limitations on the Company’s ability to adequately staff and operate stores. Differences from expectations could also result from store closures and effects on the business as a result of civil disturbances; the level and timing of promotional activity necessary to maintain inventories at appropriate levels; the imposition of tariffs on product imported by the Company or its vendors as well as the ability and costs to move production of products in response to tariffs; the Company’s ability to obtain from suppliers products that are in-demand on a timely basis and effectively manage disruptions in product supply or distribution, including disruptions as a result of COVID-19; unfavorable trends in fuel costs, foreign exchange rates, foreign labor and material costs, and other factors affecting the cost of products; the effects of the British decision to exit the European Union and other sources of market weakness in the U.K. and Republic of Ireland; the effectiveness of the Company’s omnichannel initiatives; costs associated with changes in minimum wage and overtime requirements; wage pressure in the U.S. and the U.K.; weakness in the consumer economy and retail industry; competition and fashion trends in the Company’s markets; risks related to the potential for terrorist events; risks related to public health and safety events; changes in buying patterns by significant wholesale customers; retained liabilities associated with divestitures of businesses including potential liabilities under leases as the prior tenant or as a guarantor; and changes in the timing of holidays or in the onset of seasonal weather affecting period-to-period sales comparisons. Additional factors that could cause differences from expectations include the ability to renew leases in existing stores and control or lower occupancy costs, and to conduct required remodeling or refurbishment on schedule and at expected expense levels; the Company’s ability to realize anticipated cost savings, including rent savings; the Company’s ability to achieve expected digital gains and gain market share; deterioration in the performance of individual businesses or of the Company’s market value relative to its book value, resulting in impairments of fixed assets, operating lease right of use assets or intangible assets or other adverse financial consequences and the timing and amount of such impairments or other consequences; unexpected changes to the market for the Company’s shares or for the retail sector in general; costs and reputational harm as a result of disruptions in the Company’s business or information technology systems either by security breaches and incidents or by potential problems associated with the implementation of new or upgraded systems; the Company’s ability to realize any anticipated tax benefits; and the cost and outcome of litigation, investigations and environmental matters involving the Company. Additional factors are cited in the “Risk Factors,” “Legal Proceedings” and “Management’s Discussion and Analysis of Financial Condition and Results of Operations” sections of, and elsewhere in, the Company’s SEC filings, copies of which may be obtained from the SEC website, [www.sec.gov](http://www.sec.gov), or by contacting the investor relations department of Genesco via the Company’s website, [www.genesco.com](http://www.genesco.com). Many of the factors that will determine the outcome of the subject matter of this release are beyond Genesco’s ability to control or predict. Genesco undertakes no obligation to release publicly the results of any revisions to these forward-looking statements that may be made to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events. Forward-looking statements reflect the expectations of the Company at the time they are made. The Company disclaims any obligation to update such statements.

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**About Genesco Inc.**

Genesco Inc., a Nashville-based specialty retailer and branded company, sells footwear and accessories in more than 1,440 retail stores throughout the U.S., Canada, the United Kingdom and the Republic of Ireland, principally under the names Journeys, Journeys Kidz, Little Burgundy, Schuh, Schuh Kids, Johnston & Murphy, and on internet websites [www.journeys.com](http://www.journeys.com), [www.journeyskidz.com](http://www.journeyskidz.com), [www.journeys.ca](http://www.journeys.ca), [www.littleburgundyshoes.com](http://www.littleburgundyshoes.com), [www.schuh.co.uk](http://www.schuh.co.uk), [www.johnstonmurphy.com](http://www.johnstonmurphy.com), [www.johnstonmurphy.ca](http://www.johnstonmurphy.ca), [www.nashvilleshoewarehouse.com](http://www.nashvilleshoewarehouse.com), and [www.dockershoes.com](http://www.dockershoes.com). In addition, Genesco sells footwear at wholesale under its Johnston & Murphy brand, the licensed Levi's brand, the licensed Dockers brand, the licensed Bass brand, and other brands. For more information on Genesco and its operating divisions, please visit [www.genesco.com](http://www.genesco.com).

**Genesco**                    **Inc.**                    **Financial**                    **Contacts**

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GENESCO INC.  
Condensed Consolidated Statements of Operations  
(in thousands, except per share data)  
(Unaudited)

	Quarter 1		Quarter 1	
	May 1, 2021	% of Net Sales	May 2, 2020	% of Net Sales
Net sales	\$ 538,695	100.0 %	\$ 279,232	100.0%
Cost of sales	281,033	52.2 %	159,088	57.0%
Gross margin	257,662	47.8 %	120,144	43.0%
Selling and administrative expenses	239,465	44.5 %	189,042	67.7%
Goodwill impairment	—	0.0 %	79,259	28.4%
Asset impairments and other, net	2,670	0.5 %	7,861	2.8%
<b>Operating income (loss)</b>	<b>15,527</b>	<b>2.9 %</b>	<b>(156,018)</b>	<b>-55.9%</b>
Other components of net periodic benefit income	(39)	0.0 %	(124)	0.0%
Interest expense, net	729	0.1 %	856	0.3%
<b>Earnings (loss) from continuing operations before income taxes</b>	<b>14,837</b>	<b>2.8 %</b>	<b>(156,750)</b>	<b>-56.1%</b>
Income tax expense (benefit)	5,943	1.1 %	(22,126)	-7.9%
<b>Earnings (loss) from continuing operations</b>	<b>8,894</b>	<b>1.7 %</b>	<b>(134,624)</b>	<b>-48.2%</b>
Loss from discontinued operations, net of tax	(16)	0.0 %	(153)	-0.1%
<b>Net Earnings (Loss)</b>	<b>\$ 8,878</b>	<b>1.6 %</b>	<b>\$ (134,777)</b>	<b>-48.3%</b>
Basic earnings (loss) per share:				
Before discontinued operations	\$ 0.62		\$ (9.54)	
Net earnings (loss)	\$ 0.62		\$ (9.55)	
Diluted earnings (loss) per share:				
Before discontinued operations	\$ 0.60		\$ (9.54)	
Net earnings (loss)	\$ 0.60		\$ (9.55)	
Weighted-average shares outstanding:				
Basic	14,287		14,110	
Diluted	14,702		14,110	

**GENESCO INC.**  
**Sales/Earnings Summary by Segment**  
(in thousands)  
(Unaudited)

	Quarter 1		Quarter 1	
	May 1, 2021	% of Net Sales	May 2, 2020	% of Net Sales
<b>Sales:</b>				
Journeys Group	\$ 376,548	69.9 %	\$ 168,925	60.5%
Schuh Group	68,711	12.8 %	47,165	16.9%
Johnston & Murphy Group	48,762	9.1 %	38,849	13.9%
Licensed Brands	44,674	8.3 %	24,293	8.7%
<b>Net Sales</b>	<b>\$ 538,695</b>	<b>100.0 %</b>	<b>\$ 279,232</b>	<b>100.0%</b>
<b>Operating income (loss):</b>				
Journeys Group	\$ 33,124	8.8 %	\$ (37,083)	-22.0%
Schuh Group	(3,847)	-5.6 %	(15,086)	-32.0%
Johnston & Murphy Group	(3,180)	-6.5 %	(9,584)	-24.7%
Licensed Brands	2,561	5.7 %	(2,501)	-10.3%
Corporate and Other <sup>(1)</sup>	(13,131)	-2.4 %	(12,505)	-4.5%
Goodwill Impairment	—	0.0 %	(79,259)	-28.4%
<b>Operating income (loss)</b>	<b>15,527</b>	<b>2.9 %</b>	<b>(156,018)</b>	<b>-55.9%</b>
Other components of net periodic benefit income	(39)	0.0 %	(124)	0.0%
Interest, net	729	0.1 %	856	0.3%
<b>Earnings (loss) from continuing operations before income taxes</b>	<b>14,837</b>	<b>2.8 %</b>	<b>(156,750)</b>	<b>-56.1%</b>
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Earnings (loss) from continuing operations	8,894	1.7 %	(134,624)	-48.2%
Loss from discontinued operations, net of tax	(16)	0.0 %	(153)	-0.1%
<b>Net Earnings (Loss)</b>	<b>\$ 8,878</b>	<b>1.6 %</b>	<b>\$ (134,777)</b>	<b>-48.3%</b>

- (1) Includes a \$2.7 million charge in the first quarter of Fiscal 2022 which includes \$2.3 million for legal fees related to the shareholder activist and \$0.4 million for retail store asset impairments. Includes a \$7.9 million charge in the first quarter of Fiscal 2021 which includes a \$5.3 million charge for trademark impairment and a \$3.0 million charge for retail store asset impairments, partially offset by a \$(0.4) million gain for the release of an earnout related to the Togast acquisition.

**GENESCO INC.**  
**Condensed Consolidated Balance Sheets**  
(in thousands)  
(Unaudited)

	May 1, 2021	May 2, 2020
<b>Assets</b>		
Cash and cash equivalents	\$ 258,044	\$ 238,574
Accounts receivable	61,124	55,259
Inventories	301,017	391,803
Other current assets (1)	117,467	49,372
Total current assets	737,652	735,008
Property and equipment	208,759	227,058
Operating lease right of use assets	639,575	692,489
Goodwill and other intangibles	70,056	66,579
Other non-current assets	21,558	33,934
<b>Total Assets</b>	<b>\$ 1,677,600</b>	<b>\$ 1,755,068</b>
<b>Liabilities and Equity</b>		
Accounts payable	\$ 164,975	\$ 175,232
Current portion long-term debt	—	23,741
Current portion operating lease liabilities	173,528	164,723
Other current liabilities	112,648	66,328
Total current liabilities	451,151	430,024
Long-term debt	44,169	198,939
Long-term operating lease liabilities	555,204	615,400
Other long-term liabilities	48,068	34,883
Equity	579,008	475,822
<b>Total Liabilities and Equity</b>	<b>\$ 1,677,600</b>	<b>\$ 1,755,068</b>

(1) Includes prepaid income taxes of \$92.1 million at May 1, 2021.

**GENESCO INC.**  
**Store Count Activity**

	<b>Balance 02/01/20</b>	<b>Open</b>	<b>Close</b>	<b>Balance 01/30/21</b>	<b>Open</b>	<b>Close</b>	<b>Balance 05/01/21</b>
Journeys Group	1,171	8	20	1,159	0	16	<b>1,143</b>
Schuh Group	129	1	7	123	0	0	<b>123</b>
Johnston & Murphy Group	180	4	6	178	1	1	<b>178</b>
<b>Total Retail Units</b>	<b>1,480</b>	<b>13</b>	<b>33</b>	<b>1,460</b>	<b>1</b>	<b>17</b>	<b>1,444</b>

**GENESCO INC.**  
**Comparable Sales**

	<b>Quarter 1</b>	
	<b>May 1, 2021(1)</b>	<b>May 2, 2020(1)</b>
Journeys Group	NA	NA
Schuh Group	NA	NA
Johnston & Murphy Group	NA	NA
<b>Total Comparable Sales</b>	<b>NA</b>	<b>NA</b>
<b>Same Store Sales</b>	<b>NA</b>	<b>NA</b>
<b>Comparable Direct Sales</b>	<b>43%</b>	<b>64%</b>

- (1) As a result of store closures in response to COVID-19 during the first quarter of Fiscal 2021, the Company has not included comparable sales for both the first quarter this year and last year, except for comparable direct sales, as it felt that overall sales was a more meaningful metric during these periods.

**GENESCO INC.**  
**COVID-19 Related Items**  
**Decrease (Increase) in Pretax Earnings**  
**(in thousands)**  
**(Unaudited)**

	<b>Quarter 1</b>	<b>Quarter 1</b>
	<b>May 1, 2021</b>	<b>May 2, 2020</b>
Goodwill impairment	\$ —	\$ 79,259
Incremental retail store asset impairment (1)	—	2,734
Trademark impairment (1)	—	5,260
Release of Togast earnout (1)	—	(441)
Excess inventory (2)	—	1,808
Non-productive compensation (3) and (4)	717	3,245
UK property tax relief (3)	(4,675)	(1,555)
Other governmental relief (3) and (5)	(3,224)	—
Rent abatements and temporary rent concessions (3) and (6)	(6,148)	—
Incremental bad debt reserve (3)	—	2,422
Other (3)	—	(198)
<b>Total COVID-19 Related Items</b>	<b>\$ (13,330)</b>	<b>\$ 92,534</b>

(1) Included in asset impairments and other, net on the Condensed Consolidated Statements of Operations.

(2) Included in cost of sales on the Condensed Consolidated Statements of Operations.

(3) Included in selling and administrative expenses on the Condensed Consolidated Statements of Operations.

(4) Certain compensation paid to furloughed workers and commission based associates, net of the CARES Act, and UK and Canadian government relief.

(5) Includes UK and ROI Relief Grants.

(6) Estimated impact of abatements as well as temporary rent savings agreements that are being recognized when executed.

Genesco Inc.  
Adjustments to Reported Earnings (Loss) from Continuing Operations  
Three Months Ended May 1, 2021, May 2, 2020 and May 4, 2019

The Company believes that disclosure of earnings (loss) and earnings (loss) per share from continuing operations and operating income (loss) adjusted for the items not reflected in the previously announced expectations will be meaningful to investors, especially in light of the impact of such items on the results.

	<b>Quarter 1</b>								
	May 1, 2021			May 2, 2020			May 4, 2019		
In Thousands (except per share amounts)	Pretax	Net of Tax	Per Share Amounts	Pretax	Net of Tax	Per Share Amounts	Pretax	Net of Tax	Per Share Amounts
Earnings (loss) from continuing operations, as reported	\$ 8,894	\$ 0.60		\$ (134,624)	\$ (9.54)		\$ 6,470	\$ 0.36	
Asset impairments and other adjustments:									
Retail store asset impairment charges	\$ 414	326	0.02	\$ 3,042	2,228	0.16	\$ 307	212	0.01
Fees related to shareholder activist	2,256	1,600	0.11	—	—	0.00	—	—	0.00
Expenses related to new HQ building	597	424	0.03	—	—	0.00	—	—	0.00
Trademark impairment	—	—	0.00	5,260	5,153	0.36	—	—	0.00
Goodwill impairment	—	—	0.00	79,259	79,259	5.62	—	—	0.00
Release Togast earnout	—	—	0.00	(441)	(323)	(0.02)	—	—	0.00
Change in vacation policy	—	—	0.00	(616)	(451)	(0.03)	—	—	0.00
Gain on lease termination	—	—	0.00	—	—	0.00	(1,000)	(689)	(0.04)
Gain on Hurricane Maria	—	—	0.00	—	—	0.00	(38)	(26)	0.00
Total asset impairments and other adjustments	\$ 3,267	2,350	0.16	\$ 86,504	85,866	6.09	\$ (731)	(503)	(0.03)
Income tax expense adjustments:									
Other tax items	400	0.03		(2,690)	(0.20)		(58)	0.00	
Total income tax expense adjustments	400	0.03		(2,690)	(0.20)		(58)	0.00	
Adjusted earnings (loss) from continuing operations (1) and (2)	\$ 11,644	\$ 0.79		\$ (51,448)	\$ (3.65)		\$ 5,909	\$ 0.33	

(1) The adjusted tax rate for the first quarter of Fiscal 2022, 2021 and 2020 is 35.7%, 26.8% and 31.3%, respectively.

(2) EPS reflects 14.7 million, 14.1 million and 17.9 million share count for the first quarter of Fiscal 2022, 2021 and 2020, respectively, which includes common stock equivalents in the first quarter of Fiscal 2022 and Fiscal 2020 and excludes common stock equivalents in the first quarter of Fiscal 2021 due to the loss from continuing operations.

Genesco Inc.  
Adjustments to Reported Operating Income (Loss) and Selling and Administrative Expenses  
Three Months Ended May 1, 2021, May 2, 2020 and May 4, 2019

**Quarter 1 - May 1, 2021**

In Thousands	Operating Income (Loss)	Asset Impair & Other Adj	Adj Operating Income (Loss)
Journeys Group	\$ 33,124	\$ —	\$ 33,124
Schuh Group	(3,847)	—	(3,847)
Johnston & Murphy Group	(3,180)	—	(3,180)
Licensed Brands	2,561	—	2,561
Corporate and Other	(13,131)	3,267	(9,864)
<b>Total Operating Income</b>	<b>\$ 15,527</b>	<b>\$ 3,267</b>	<b>\$ 18,794</b>
% of sales	2.9%		3.5%

**Quarter 1 - May 2, 2020**

In Thousands	Operating Income (Loss)	Asset Impair & Other Adj	Adj Operating Income (Loss)
Journeys Group	\$ (37,083)	\$ (263)	\$ (37,346)
Schuh Group	(15,086)	—	(15,086)
Johnston & Murphy Group	(9,584)	(96)	(9,680)
Licensed Brands	(2,501)	(39)	(2,540)
Goodwill Impairment	(79,259)	79,259	—
Corporate and Other	(12,505)	7,643	(4,862)
<b>Total Operating Loss</b>	<b>\$ (156,018)</b>	<b>\$ 86,504</b>	<b>\$ (69,514)</b>
% of sales	-55.9%		-24.9%

**Quarter 1 - May 4, 2019**

In Thousands	Operating Income (Loss)	Asset Impair & Other Adj	Adj Operating Income (Loss)
Journeys Group	\$ 18,976	\$ —	\$ 18,976
Schuh Group	(5,428)	—	(5,428)
Johnston & Murphy Group	5,106	—	5,106
Licensed Brands	429	—	429
Corporate and Other	(9,999)	(731)	(10,730)
<b>Total Operating Income</b>	<b>\$ 9,084</b>	<b>\$ (731)</b>	<b>\$ 8,353</b>
% of sales	1.8%		1.7%

In Thousands	<b>May 1, 2021</b>	May 2, 2020	May 4, 2019
Selling and administrative expenses, as reported	\$ 239,465	\$ 189,042	\$ 236,555
Expenses related to new HQ building	(597)	—	—
Change in vacation policy	—	616	—
<b>Total adjustments</b>	<b>(597)</b>	<b>616</b>	<b>—</b>
<b>Adjusted selling and administrative expenses</b>	<b>\$ 238,868</b>	<b>\$ 189,658</b>	<b>\$ 236,555</b>
% of sales	44.3%	67.9%	47.7%



Exhibit 99.2

GENESCO 

# FY22 Q1 GENESCO

## Summary Results

May 27, 2021





# Safe Harbor Statement

This presentation contains forward-looking statements, including those regarding the performance outlook for the Company and all other statements not addressing solely historical facts or present conditions. Forward-looking statements are usually identified by or are associated with such words as "intend," "expect," "believe," "anticipate," "should," "optimistic" and similar terminology. Actual results could vary materially from the expectations reflected in these statements. A number of factors could cause differences. These include adjustments to projections reflected in forward-looking statements, including those resulting from the effects of COVID-19 on the Company's business, including COVID-19 case spikes in locations in which the Company operates, additional store closures due to COVID-19 and expected timing for store reopenings, weakness in store and shopping mall traffic, timing of in person back-to-work and back-to-school and sales with respect thereto, expectations regarding the COVID-19 vaccine rollout and acceptance, restrictions on operations imposed by government entities and/or landlords, changes in public safety and health requirements, and limitations on the Company's ability to adequately staff and operate stores. Differences from expectations could also result from store closures and effects on the business as a result of civil disturbances; the level and timing of promotional activity necessary to maintain inventories at appropriate levels; the imposition of tariffs on product imported by the Company or its vendors as well as the ability and costs to move production of products in response to tariffs; the Company's ability to obtain from suppliers products that are in-demand on a timely basis and effectively manage disruptions in product supply or distribution, including disruptions as a result of COVID-19; unfavorable trends in fuel costs, foreign exchange rates, foreign labor and material costs, and other factors affecting the cost of products; the effects of the British decision to exit the European Union and other sources of market weakness in the U.K. and Republic of Ireland; the effectiveness of the Company's omnichannel initiatives; costs associated with changes in minimum wage and overtime requirements; wage pressure in the U.S. and the U.K.; weakness in the consumer economy and retail industry; competition and fashion trends in the Company's markets; risks related to the potential for terrorist events; risks related to public health and safety events; changes in buying patterns by significant wholesale customers; retained liabilities associated with divestitures of businesses including potential liabilities under leases as the prior tenant or as a guarantor; and changes in the timing of holidays or in the onset of seasonal weather affecting period-to-period sales comparisons. Additional factors that could cause differences from expectations include the ability to renew leases in existing stores and control or lower occupancy costs, and to conduct required remodeling or refurbishment on schedule and at expected expense levels; the Company's ability to realize anticipated cost savings, including rent savings; the Company's ability to achieve expected digital gains and gain market share; deterioration in the performance of individual businesses or of the Company's market value relative to its book value, resulting in impairments of fixed assets, operating lease right of use assets or intangible assets or other adverse financial consequences and the timing and amount of such impairments or other consequences; unexpected changes to the market for the Company's shares or for the retail sector in general; costs and reputational harm as a result of disruptions in the Company's business or information technology systems either by security breaches and incidents or by potential problems associated with the implementation of new or upgraded systems; the Company's ability to realize any anticipated tax benefits; and the cost and outcome of litigation, investigations and environmental matters involving the Company. Additional factors are cited in the "Risk Factors," "Legal Proceedings" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" sections of, and elsewhere in, the Company's SEC filings, copies of which may be obtained from the SEC website, [www.sec.gov](http://www.sec.gov), or by contacting the investor relations department of Genesco via the Company's website, [www.genesco.com](http://www.genesco.com). Many of the factors that will determine the outcome of the subject matter of this release are beyond Genesco's ability to control or predict. Genesco undertakes no obligation to release publicly the results of any revisions to these forward-looking statements that may be made to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events. Forward-looking statements reflect the expectations of the Company at the time they are made. The Company disclaims any obligation to update such statements.

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# Non-GAAP

## Financial Measures



We report consolidated financial results in accordance with generally accepted accounting principles (“GAAP”). However, to supplement these consolidated financial results our presentation includes certain non-GAAP financial measures such as earnings and earnings per share and operating income. This supplemental information should not be considered in isolation as a substitute for related GAAP measures. We believe that disclosure of earnings and earnings per share from continuing operations and operating income adjusted for the items not reflected in the previously announced expectations will be meaningful to investors, especially in light of the impact of such items on the results. Reconciliations of the non-GAAP supplemental information to the comparable GAAP measures can be found in the Appendix.



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# Q1 FY22 Highlights

- Revenue and adjusted operating profit exceeded pre-pandemic levels, increasing 9% and 125%, respectively, over Q1 FY20 two years ago.
- Higher operating profit combined with pre-pandemic share repurchases delivered outstanding Q1 EPS of \$0.79 compared with a loss of \$3.65 last year and positive EPS of \$0.33 two years ago, all on an adjusted basis.
- Delivered record first quarter digital revenue and profit. Sustained last year's 64% growth and added another 43% on top.
- Hit our highest store traffic numbers compared to pre-pandemic levels.
- Gross margin was up almost 500 basis points compared to last year fueled by strong full priced selling.
- Leveraged SG&A expense significantly compared to pre-pandemic levels.
- Achieved greater capital efficiency by managing inventories and capital spending effectively, leading to a healthy balance sheet and solid cash position.

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# Q1 FY22

## Key Earnings Highlights

**\$539**

MILLION IN SALES  
+9% vs. FY20

**+43%**

E-COMMERCE COMP

**\$0.60** GAAP EPS  
vs. \$0.36 FY20

**\$0.79** Non-GAAP EPS  
vs. \$0.33 FY20

**+125%**

GROWTH IN NON-  
GAAP OPERATING  
INCOME VS FY20



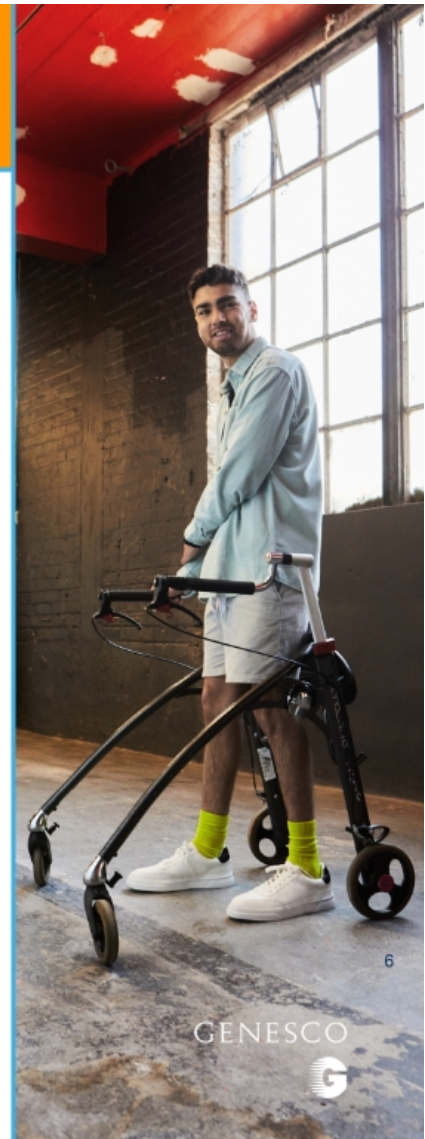
# Q1 FY22

## Key Earnings Highlights

	Quarter 1 May 1, 2021	Quarter 1 May 2, 2020	Quarter 1 May 4, 2019
Total Sales Change	<b>93%</b>	-44%	2%
% Days Operating	<b>89%</b>	50%	NA
Comparable Direct Sales <sup>(1)</sup>	<b>43%</b>	64%	15%
Gross Margin %	<b>47.8%</b>	43.0%	49.4%
Selling and Admin. Expenses %			
GAAP	<b>44.5%</b>	67.7%	47.7%
Non-GAAP	<b>44.3%</b>	67.9%	47.7%
Operating Income (Loss) % <sup>(2)</sup>			
GAAP	<b>2.9%</b>	-55.9%	1.8%
Non-GAAP	<b>3.5%</b>	-24.9%	1.7%
Earnings (Loss) per Diluted Share <sup>(2)</sup>			
GAAP	<b>\$ 0.60</b>	\$ (9.54)	\$ 0.36
Non-GAAP	<b>\$ 0.79</b>	\$ (3.65)	\$ 0.33

<sup>(1)</sup> As a result of store closures in response to COVID-19 during the first quarter of Fiscal 2021, the Company has not included comparable sales for both the first quarter this year and last year, except for comparable direct sales, as it felt that overall sales was a more meaningful metric during these periods.

<sup>(2)</sup> See GAAP to Non-GAAP adjustments in appendix.

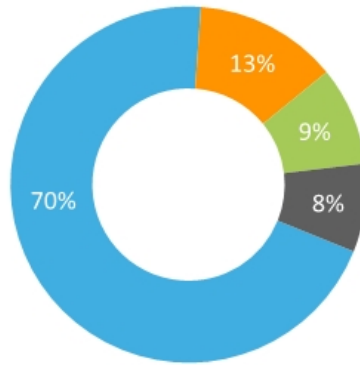


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	Quarter 1	
	Total Sales Change Compared to	
	FY21	FY20
Journeys Group	123%	16%
Schuh Group	46%	-11%
Johnston & Murphy Group	26%	-35%
Licensed Brands	84%	122%
<b>Total Sales</b>	<b>93%</b>	<b>9%</b>

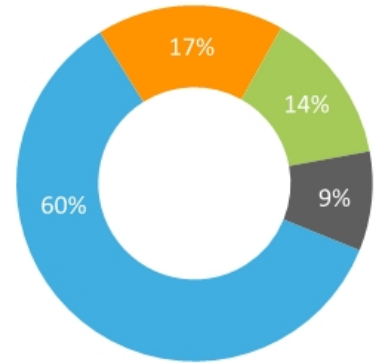
# Q1 FY22

Sales by Segment

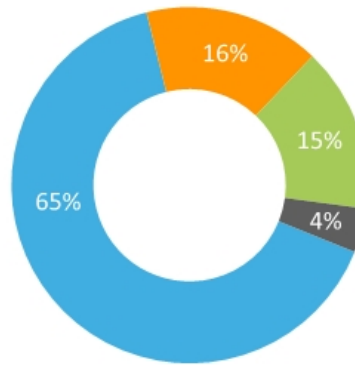


**FY22**  
Net Sales  
\$539 Million

- Journeys Group
- Schuh
- Johnston & Murphy Group
- Licensed Brands



**FY21**  
Net Sales  
\$279 Million



**FY20**  
Net Sales  
\$496 Million

# Q1 FY22

## Adjusted Operating Income (Loss) by Segment<sup>(1)</sup>

(\$ in millions)	Quarter 1 - May 1, 2021			Quarter 1 - May 2, 2020			Quarter 1 - May 4, 2019		
	Oper Inc (Loss)	Adjust	Adj Oper Inc (Loss)	Oper Loss	Adjust	Adj Oper Loss	Oper Inc (Loss)	Adjust	Adj Oper Inc (Loss)
Journeys Group	\$ 33.1	\$ -	\$ 33.1	\$ (37.1)	\$ (0.3)	\$ (37.3)	\$ 19.0	\$ -	\$ 19.0
Schuh Group	(3.8)	-	(3.8)	(15.1)	-	(15.1)	(5.4)	-	(5.4)
Johnston & Murphy Group	(3.2)	-	(3.2)	(9.6)	(0.1)	(9.7)	5.1	-	5.1
Licensed Brands	2.6	-	2.6	(2.5)	-	(2.5)	0.4	-	0.4
Goodwill Impairment	-	-	-	(79.3)	79.3	-	-	-	-
Corporate and Other	(13.1)	3.3	(9.9)	(12.5)	7.6	(4.9)	(10.0)	(0.7)	(10.7)
<b>Total Operating Income (Loss)</b>	<b>\$ 15.5</b>	<b>\$ 3.3</b>	<b>\$ 18.8</b>	<b>\$ (156.0)</b>	<b>\$ 86.5</b>	<b>\$ (69.5)</b>	<b>\$ 9.1</b>	<b>\$ (0.7)</b>	<b>\$ 8.4</b>
% of sales	2.9%		3.5%	-55.9%		-24.9%	1.8%		1.7%

<sup>(1)</sup> See GAAP to Non-GAAP adjustments in appendix.



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# Q1 FY22

## Inventory/Sales Change by Segment



(\$ in millions)

	Inventory		Sales	
	May 2, 2020	May 4, 2019	Change from	
			Q1 FY21	Q1 FY20
Journeys Group	-26%	-16%	123%	16%
Schuh Group <sup>(1)</sup>	4%	-7%	32%	-16%
Johnston & Murphy Group	-30%	-35%	26%	-35%
Licensed Brands	-61%	-36%	84%	122%
<b>Total for Q1 FY22</b>	<b>\$ 301</b>		<b>\$ 539</b>	
<b>% Change Total GCO</b>	<b>-23%</b>	<b>-18%</b>	<b>93%</b>	<b>9%</b>

<sup>(1)</sup> On a constant currency basis.

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# Q1 FY22

## Retail Stores Summary

	Jan. 30, 2021	Open	Close	May 1, 2021
Journeys Group	1,159	-	16	<b>1,143</b>
Journeys stores (U.S.)	841	-	12	<b>829</b>
Journeys stores (Canada)	47	-	-	<b>47</b>
Journeys Kidz stores	233	-	3	<b>230</b>
Little Burgundy	38	-	1	<b>37</b>
Schuh Group	123	-	-	<b>123</b>
Johnston & Murphy Group	178	1	1	<b>178</b>
<b>Total Stores</b>	<b>1,460</b>	<b>1</b>	<b>17</b>	<b>1,444</b>



# Q1 FY22

## Retail Square Footage



(in thousands)	Jan. 30, 2021	Net Change	May 1, 2021	% Change
Journeys Group	2,300	(27)	<b>2,273</b>	<b>-1.2%</b>
Schuh Group	594	-	<b>594</b>	<b>0.0%</b>
Johnston & Murphy Group	339	1	<b>340</b>	<b>0.3%</b>
Total Square Footage	<b>3,233</b>	<b>(26)</b>	<b>3,207</b>	<b>-0.8%</b>

Year over year change in retail  
inventory per square foot                      -19%                      -17%



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# FY22

## Projected Retail Store Count



	Actual 2021	Proj Open	Proj Close	Proj 2022
<b>Journeys Group</b>	<b>1,159</b>	<b>15</b>	<b>36</b>	<b>1,138</b>
Journeys stores (U.S.)	841	15	30	826
Journeys stores (Canada)	47	-	-	47
Journeys Kidz stores	233	-	5	228
Little Burgundy	38	-	1	37
<b>Schuh Group</b>	<b>123</b>	<b>-</b>	<b>1</b>	<b>122</b>
<b>Johnston &amp; Murphy Group</b>	<b>178</b>	<b>1</b>	<b>10</b>	<b>169</b>
<b>Total Stores</b>	<b>1,460</b>	<b>16</b>	<b>47</b>	<b>1,429</b>
Estimated change in square feet				-2%



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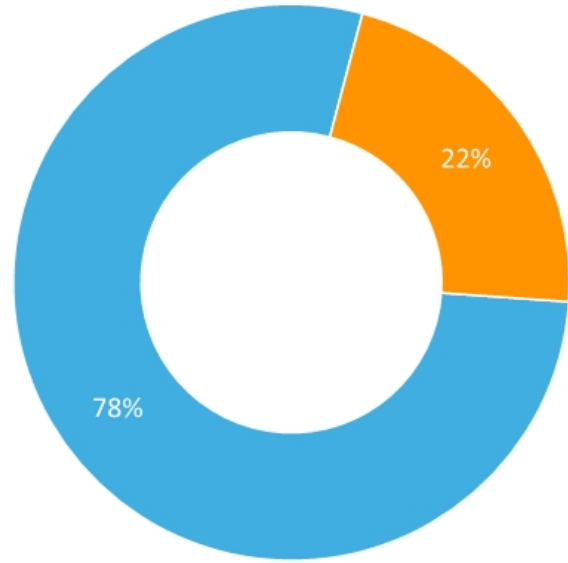
# Q1 FY22

## Projected Retail Spending



### Projected FY22 CapEx \$35-\$40 Million<sup>(1)</sup>

- Omni-channel, IT, DC & Other
- New Stores & Remodels



FY22

### Projected Depreciation & Amortization = \$46 Million

- (1) Excludes projected spend for the new Corporate Headquarters building, which is still in the planning stage. The projected capex for the new HQ in FY22 is approximately \$16 million net of tenant allowance.

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# Appendix



In Thousands (except per share amounts)	Quarter 1								
	May 1, 2021			May 2, 2020			May 4, 2019		
	Pretax	Net of Tax	Per Share Amounts	Pretax	Net of Tax	Per Share Amounts	Pretax	Net of Tax	Per Share Amounts
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<sup>(1)</sup> The adjusted tax rate for the first quarter of Fiscal 2022, 2021 and 2020 is 35.7%, 26.8% and 31.3%, respectively.

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# FY22 Q1 GENESCO

## Summary Results

May 27, 2021



