

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (date of earliest event reported): May 11, 2020 (May 11, 2020)

GENESCO INC.

(Exact name of registrant as specified in its charter)

Tennessee
(State or Other Jurisdiction
of Incorporation)

1-3083
(Commission
File Number)

62-0211340
(I.R.S. Employer
Identification No.)

1415 Murfreesboro Pike Nashville Tennessee
(Address of Principal Executive Offices)

37217-2895
(Zip Code)

(615) 367-7000

Registrant's telephone number, including area code

Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of exchange on which registered
Common Stock, \$1.00 par value	GCO	New York Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

ITEM 8.01. OTHER EVENTS.

On May 11, 2020, Genesco Inc. (the "Company") issued a press release regarding the Company's plans for reopening its stores (the "Press Release") across North America, which have been temporarily closed since mid-March 2020 as a result of the COVID-19 pandemic. The Company has begun to reopen certain stores in locations where state and local officials allow, and is following the guidance from government and health authorities and operating under enhanced health and safety measures. A copy of the Press Release is attached as Exhibit 99.1 to this Current Report on Form 8-K.

ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS.

(d) Exhibits

The following exhibits are furnished herewith:

Exhibit Number	Description
99.1	Press Release issued by Genesco Inc., dated May 11, 2020
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: May 11, 2020

GENESCO INC.

By: /s/ Melvin G. Tucker
Name: Melvin G. Tucker
Title: Senior Vice President and Chief Financial Officer

GENESCO INC. PROVIDES STORE REOPENING PLAN UPDATE

--Genesco Begins Initial Phase of Store Reopenings--

NASHVILLE, Tenn., May 11, 2020 --- Genesco Inc. (NYSE: GCO) today provided details on store reopening plans as well as business updates in response to the COVID-19 pandemic.

On Friday, May 1, 2020, Genesco began reopening some stores where state and local officials have allowed malls to operate. The Company's Journeys business is currently operating in more than 300 locations and anticipates reopening over 400 stores by the end of May. The Company's Johnston & Murphy business plans to begin its initial phase of store reopenings with up to 30 locations reopening this week, up to an additional 40 locations next week, and a more aggressive schedule to follow. Based upon the current plans of state and local governments, we expect many more openings in June.

All store locations are operating under enhanced measures to ensure the health and safety of our employees and customers, including requiring employees to wear masks, providing hand sanitizer in multiple locations throughout each store for customer and employee use, enhanced cleaning and sanitation protocols, reconfigured sales floors to promote physical distancing, and modified employee and customer interactions to limit contact.

The Company's Schuh business is preparing to safely open stores and eagerly awaiting further direction from local governments before setting a timetable to re-start retail operations.

Genesco will continue its phased approach to reopen stores when the following conditions are met:

- state and local governments have allowed stores to operate;
- we believe we can operate safely under our enhanced health and safety measures; and
- we believe that we can ensure the safety of our employees and customers.
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Mimi E. Vaughn, Genesco's President and Chief Executive Officer, said, "While we have been pleased with the sales we are experiencing through our e-commerce platforms, we are very excited to once again serve our customers through our stores. Our teams have spent countless hours meticulously preparing for the reopening of our stores in the right way with safety and health as our highest priority."

Safe Harbor Statement

This release contains forward-looking statements, including those regarding our ability to reopen our stores, operate the stores safely and ensure the safety of customers and employees, and all other statements not addressing solely historical facts or present conditions. Actual results could vary materially from the expectations reflected in these statements. A number of factors could cause differences. These include restrictions from government entities and landlords, changes in public safety and health requirements, our ability to adequately staff our stores, the sufficiency of consumer traffic, limitations on our ability to provide adequate personal protective equipment to our employees, and our ability to maintain social distancing requirements. Additional factors are cited in the "Risk Factors," "Legal Proceedings" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" sections of, and elsewhere in, our SEC filings, copies of which may be obtained from the SEC website, www.sec.gov, or by contacting the investor relations department of Genesco via our website, www.genesco.com. Many of the factors that will determine the outcome of the subject matter of this release are beyond Genesco's ability to control or predict. Genesco undertakes no obligation to release publicly the results of any revisions to these forward-looking statements that may be made to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events. Forward-looking statements reflect the expectations of the Company at the time they are made. The Company disclaims any obligation to update such statements.

About Genesco Inc.

Genesco Inc., a Nashville-based specialty retailer, sells footwear and accessories in more than 1,475 retail stores throughout the U.S., Canada, the United Kingdom and the Republic of Ireland, principally under the names Journeys, Journeys Kidz, Little Burgundy, Schuh, Schuh Kids, Johnston & Murphy, and on internet websites www.journeys.com, www.journeyskidz.com, www.journeys.ca.

www.littleburgundyshoes.com, www.schuh.co.uk, www.johnstonmurphy.com, www.johnstonmurphy.ca, www.trask.com, and www.dockershoes.com. In addition, Genesco sells wholesale footwear under its Johnston & Murphy brand, the Trask brand, the licensed Dockers brand, the licensed Levi's brand, the licensed Bass brand, and other brands. For more information on Genesco and its operating divisions, please visit www.genesco.com.

Genesco Inc. Financial Contacts

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