

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT  
Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of report (Date of earliest event reported): January 13, 2009 (January 13, 2009)

**GENESCO INC.**

(Exact Name of Registrant as Specified in Charter)

**Tennessee**

(State or Other Jurisdiction  
of Incorporation)

**1-3083**

(Commission  
File Number)

**62-0211340**

(I.R.S. Employer  
Identification No.)

**1415 Murfreesboro Road  
Nashville, Tennessee**

(Address of Principal Executive Offices)

**37217-2895**

(Zip Code)

**(615) 367-7000**

(Registrant's Telephone Number, Including Area Code)

**Not Applicable**

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**ITEM 7.01. REGULATION FD DISCLOSURE.**

On January 13, 2009, Genesco Inc. issued a press release announcing same store sales by retail segment and for the entire Company for the fourth fiscal quarter-to-date period ended January 10, 2009, commenting on its previously announced targets for same store sales for the entire fourth quarter, and announcing that the Company's management will make a webcast presentation at the 11th Annual ICR XChange Conference on Wednesday, January 14, 2009, at 9:40 a.m. Pacific Standard time. The webcast may be accessed live through the Company's website, [www.genesco.com](http://www.genesco.com). A copy of the press release is furnished as Exhibit 99.1 to this Current Report on Form 10-K.

**ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS.**

(c) Exhibits

The following exhibit is furnished herewith:

<u>Exhibit Number</u>	<u>Description</u>
99.1	Press Release, dated January 13, 2009, issued by Genesco Inc.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereto duly authorized.

Genesco Inc.

By: /s/ Roger G. Sisson

Name: Roger G. Sisson

Title: Senior Vice President, Secretary and General  
Counsel

Date: January 13, 2009

Financial Contact: James S. Gulmi (615) 367-8325  
 Media Contact: Claire S. McCall (615) 367-8283

**GENESCO UPDATES FOURTH QUARTER  
 SAME STORE SALES GUIDANCE**

**—Also Announces Participation in 11<sup>th</sup> Annual ICR XChange Conference—**

NASHVILLE, Tenn., Jan. 13, 2009 —Genesco Inc. (NYSE: GCO) announced today that same store sales for the quarter-to-date period ended January 10, 2009, were down 4%. Same stores sales for each retail segment for the period were as follows:

	<u>QTD (Jan. 10, 2009)</u>
Journeys Group	-1%
Underground Station Group	-12%
Hat World Group	-4%
Johnston & Murphy Group	-16%
<b>Total Genesco</b>	<b>-4%</b>

The Company said that same store sales were stronger during the last three weeks of the quarter-to-date period than previously in the quarter. If this trend continues for the balance of the quarter, the Company expects to achieve the lower end of its previously announced same store sales target range of -1% to -4% for the quarter.

The Company also said that it is not currently updating its previously announced fourth quarter earnings expectations. Final fourth quarter earnings will depend on same store sales for the balance of the quarter and quarter-end accounting adjustments, among other factors.

Genesco plans to announce its fourth quarter and fiscal year 2009 results on March 5, 2009.

Genesco also announced that management will present at the 11th Annual ICR XChange Conference on Wednesday, January 14, 2009, at 9:40 a.m. (Pacific Standard Time). The audio portion of the presentation will be webcast live and may be accessed through the Company's internet website, <http://www.genesco.com>. To listen, please go to the website at least 15 minutes early to register, download and install any necessary software.

**Cautionary Note Concerning Forward-Looking Statements**

This release contains forward-looking statements, including those regarding the fourth quarter comparable sales outlook for the Company and all other statements not addressing solely historical facts or present conditions. Actual results could vary materially from the expectations reflected in these statements. A number of factors could cause differences. These include continuing weakness in the consumer economy, fashion trends that affect the sales of the Company's retail product offerings, changes in buying patterns by significant wholesale

customers, disruptions in product supply or distribution, and competition in the Company's markets. Additional factors are cited in the "Risk Factors," "Legal Proceedings" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" sections of, and elsewhere, in our SEC filings, copies of which may be obtained from the SEC website, [www.sec.gov](http://www.sec.gov), or by contacting the investor relations department of Genesco via our website, [www.genesco.com](http://www.genesco.com). The Company notes specifically that there can be no assurance that it will achieve same store sales increases at the Company average for the three weeks ended January 10 for the balance of the fourth quarter. Many of the factors that will determine the outcome of the subject matter of this release are beyond Genesco's ability to control or predict. Genesco undertakes no obligation to release publicly the results of any revisions to these forward looking statements that may be made to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events. Forward-looking statements reflect the expectations of the Company at the time they are made. The Company disclaims any obligation to update such statements.

#### **About Genesco Inc.**

Genesco Inc., a Nashville-based specialty retailer, sells footwear, headwear and accessories in more than 2,225 retail stores in the United States and Canada, principally under the names Journeys, Journeys Kidz, Shi by Journeys, Johnston & Murphy, Underground Station, Hatworld, Lids, Hat Shack, Hat Zone, Head Quarters, Cap Connection and Lids Kids, and on internet websites [www.journeys.com](http://www.journeys.com), [www.journeyskidz.com](http://www.journeyskidz.com), [www.shibyjourneys.com](http://www.shibyjourneys.com), [www.undergroundstation.com](http://www.undergroundstation.com), [www.johnstonmurphy.com](http://www.johnstonmurphy.com), [www.dockersshoes.com](http://www.dockersshoes.com), [www.lids.com](http://www.lids.com) and [www.lidskids.com](http://www.lidskids.com). The Company also sells footwear at wholesale under its Johnston & Murphy brand and under the licensed Dockers brand. Additional information on Genesco and its operating divisions may be accessed at its website [www.genesco.com](http://www.genesco.com).