FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number: 3235-0287
Estimated average burden hours per response: 0.5

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name ar		2. Issuer Name and Ticker or Trading Symbol GENESCO INC [GCO]								eck all appli Direct	cable) or	ing Person(s) to Is 10% Ce Other		wner						
(Last) (First) (Middle) GENESCO INC.							3. Date of Earliest Transaction (Month/Day/Year) 03/14/2012								Officer (give title below) or VP, Secretar		below)			
1415 MURFREESBORO ROAD							If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable					
(Street) NASHVILLE TN 37217														Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City) (State) (Zip)														1 0130	•					
		Tak	ole I - No	on-Deri	ivativ	e Sec	curit	ies Ac	quired	, Di	sposed o	f, or Be	neficial	y Owned	ı					
1. Title of Security (Instr. 3) 2. Transacti Date (Month/Day						Execution Date,						es Acquired (A) or Of (D) (Instr. 3, 4 and 5)		Securiti Benefic Owned	5. Amount of Securities Beneficially Owned Following		n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership		
								Code	v	Amount	(A) or (D)	Price	Reporte Transac (Instr. 3	tion(s)	(s) 4)		(Instr. 4)			
Common Stock 03/14/20)12				19,375	A	\$16.76	71,835			D			
Common Stock 03/14/20)12		S		12,164	D	\$73.437	79 59	,671		D			
			Table II								posed of, convertil			Owned						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transa Code (8)				6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	e s Illy	Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exercisa	able	Expiration Date	Title	Amount or Number of Shares							
Stock Options (right to	\$16.76	03/14/2012			М			19,375	11/13/20	006	11/13/2012	Common Stock	19,375	\$16.76	0		D			

Explanation of Responses:

Remarks:

Roger G. Sisson

03/15/2012

** Signature of Reporting Person

Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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