FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Washington, D.C. 20549

OMB APPROVAL

3235-0287 OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* WILLIAMS PAUL D						2. Issuer Name and Ticker or Trading Symbol GENESCO INC [GCO]									eck all appli Directo	,		son(s) to Iss 10% Ov Other (s	vner	
(Last) (First) (Middle) GENESCO INC.						3. Date of Earliest Transaction (Month/Day/Year) 01/22/2014									VP & Chief Accounting Officer					
1415 MURFREESBORO ROAD						If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable					
(Street) NASHVILLE TN 37217														Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(5	State)	(Zip)												. 0.00.					
		Tab	le I - No	n-Deriv	ative	Sec	curiti	ies Ac	quired	, Dis	sposed o	of, or	3ene	eficial	ly Owned	i				
1. Title of Security (Instr. 3) 2. Transar Date (Month/Da					r) E	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4				Benefici Owned	es ally Following	Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A)	or	Price	Reporte Transac (Instr. 3	tion(s)			(Instr. 4)	
Common Stock 01					/2014				М		3,000		A	\$24.9	26	26,741		D		
Common Stock 01/22/					2014				М		505		A	\$36.4	27	27,246		D		
Common Stock 01/22/2					2014				М		670		A	\$38.1	4 27	,916		D		
Common Stock 01/22/2					2014				S		4,175)	\$72.08	1 23,741			D		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/D	Date,	4. Transactic Code (Inst 8)		on of		6. Date Exercis; Expiration Date (Month/Day/Yea		е	7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	e s lly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisal		Expiration Date	Title	OI N Of	umber						
Stock Options (right to buy)	\$24.9	01/22/2014			M			3,000	10/26/20	08	10/26/2014	Comm Stock		3,000	\$24.9	0		D		
Stock Options	\$36.4	01/22/2014			М			505	10/25/20	09	10/25/2015	Comm	on	505	\$36.14	0		D		

Explanation of Responses:

\$38.14

Remarks:

(right to

(right to

buv)

buy) Stock Options

Paul D. Williams

Stock

Common

Stock

10/24/2016

01/23/2014

0

D

** Signature of Reporting Person

670

\$38.4

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

01/22/2014

M

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

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10/24/2010

^{*} If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).